

Thanksgiving  
Number

# Life

*ms.*  
PRICE 10 CENTS  
VOL. LVI, NO. 1462. NOVEMBER 3, 1910  
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UNBIDDEN GUESTS

# "Vanity Fair" Art Calendar 1911 FREE



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ARMOUR & COMPANY

**"VANITY FAIR"** is the title of the Armour Calendar for 1911. With pencil, crayon and brush, Penrhyn Stanlaws, C. Allan Gilbert, James Montgomery Flagg and Henry Hutt have delineated our American Girl at that most interesting moment when enraptured with her new Hat, her new Dress, her new Jewels and box of freshly cut flowers. She is both charmed and charming. These four illustrations have an exquisitely designed cover in colors by Walter Ufer, using the peacock and rosebush to embody the idea contained in the calendar.

No calendar from the highest priced art shops can excel it in artistic merit and attractiveness—it is admitted to be the acme of the printer's art, and this we offer free to you.

## How to Get It

Send in three wrappers from Armour's Transparosa, Sylvan Toilet or Supertar Soap, with 4 cents to cover postage, or 25 cents in stamps, and we will send the calendar by return mail.

## Art Proofs for Framing

We have reproduced a limited number of these drawings on extra size paper, with all printing left off. These are ideal for framing. We will send the one you select, prepaid, for 25 cents, or the set, with a calendar, for \$1.00.

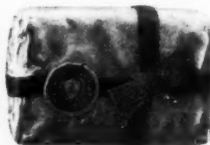
**We Make This Offer to Enable You to be Better Acquainted With the**

## Armour's Toilet Articles

For as the pictured beauties of the calendar are enraptured with their new possessions, so will you be enraptured with the purity and delicacy of the Armour toilet articles when you have tried them.



Sylvan toilet soap is an absolutely pure product of the Armour laboratories. Its cleansing, softening effect upon the skin is marvelous. It may be had in any one of six delicate perfumes: heliotrope, rose, sandalwood, carnation, violet, lilac.



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A beefsteak raw is tariff-taxed 1½ cents a pound, poultry 5 cents a pound and chops or cutlets 10 per cent.

The steak is cooked on a broiler tariff-taxed 40 per cent., or in a frying-pan (a barbarous method of the backwoods), and the frying-pan is taxed 40 per cent.

You test the steak with a fork tariff-taxed on a varying scale, but by the Tariff law it must never be less than 40 per cent. Forks, 40 per cent. or more.

You trim it with a knife that may pay more but must never pay less than 40 per cent.

It rests in state on a platter tariff-taxed 55 per cent.

The stove it has just left is tariff-taxed 45 per cent.

The dab of melted butter is tariff-taxed 6 cents a pound.

Even the pepper is taxed 1-5 of a penny an ounce.

The Worcestershire sauce is tariff-taxed 40 per cent.

The prepared mustard, 5-8 of a penny an ounce.

The celery salt, 40 per cent.; ordinary salt, 1-10 of a penny a pound.

If there is a small bit of cheese it is taxed at 6 cents a pound.

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Natural Laxative Water

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Refuse Substitutes

Best remedy for

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cent., and the onion pickles also 40 per cent.; the apple sauce, 35 per cent., and in addition 1 penny a pound.

The butcher who sold the steak has his share of tariff tax to bear.

He has carved the steak from a quarter of beef with a knife taxed 40 per cent.

His butcher's cleaver has been tariff-taxed, perhaps more, but by the law never less than 40 per cent.

The wooden chopping block on which it was trimmed is tariff-taxed 35 per cent.

It is weighed on scales tariff-taxed 45 per cent.

It is wrapped up to be delivered in paper tariff-taxed 35 per cent.

What a splendid affair this Payne Tariff Tax law is!—C. J. Post in *New York World*.



## JONES

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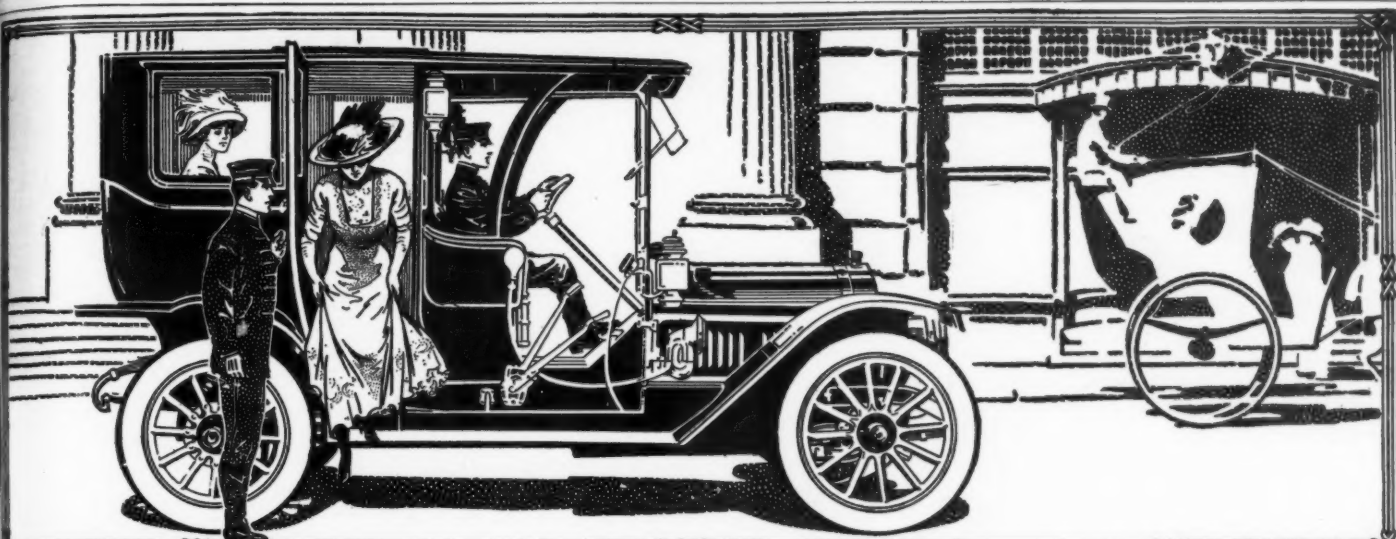
**THE FARM**

The true farm flavor lurks in these sausages, because they are really made on a farm from a farm recipe.

*Write for our Free Booklet on farm cooking recipes.*

We are careful of our reputation for making the best sausages in the world. That's why we never use anything but home ground spices, pure salt, and the choicest portions of little, milk-fed pigs. Get them from your grocer. If he hasn't them write us; we'll see that you are supplied.

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—is one of many complimentary comments we have heard from automobile owners on the

## Thomas Closed Cars

¶ They are unapproached in exclusive design, in attractive lines, in complete appointments, in artistic interior finish, in easy riding qualities and smooth, noiseless running.

¶ An infinite care has been exercised to obtain exclusive fabrics of delicate design and tasteful color and to harmonize perfectly every detail of furnishing. The French Emboutti shape, the square-roof standards, the side glass protection, the patent glass front, are all distingue features.

¶ Easy of ingress and egress, they are pre-eminently the cars for shopping, for the theatre, for calling, or other social functions—indeed for all town or suburban work.

¶ Thomas Closed Cars drift along through congested traffic as slowly as two miles per hour without changing gears—avoiding the jerks and jars and rasping noises due to changing to low gear necessary in all other cars.

6-40, 7-passenger Landaulet, \$5100

6-40, 7-passenger Limousine, \$5000



¶ The electric cigar lighter is a great convenience.



¶ The hand mirror and toilet set are indispensable.



¶ The dome lamp sheds a soft light.



¶ The electric annunciator is an invaluable accessory.



¶ A memorandum book saves many an annoying oversight.



¶ Deep upholstery gives a delicious sense of luxury.

Thomas Cars Alone Employ the Long-Stroke, Large-Valve, Six-Cylinder Motor

The long-stroke, large-valve motor is adopted generally abroad. It materially increases power. Combined with six cylinders it constitutes as great an improvement as the change from two to four cylinders.



It assures smooth, silent running, reduces motor speeds, conserves power, saves wear and tear on mechanism and tires, and removes those barriers to comfortable riding that have formerly distressed many.

E.R. Thomas Motor Co., Buffalo, N. Y.

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The skin surface is always in process of renewal, and it is this fact that renders it possible, by proper care, to keep it soft and beautiful.

If the renewing skin be disturbed or retarded by the use of common toilet soaps containing harmful ingredients, it is sure to lose its natural lustre. By the daily use of

## Pears' Soap

a soft and delicate complexion is secured—a complexion that renews its pink and white bloom imperceptibly from year to year.

Pears, by its exquisite emollient qualities, assists nature in its beautifying work, and is unequalled in its hygienic effect.

To obtain and preserve beauty of complexion use Pears.

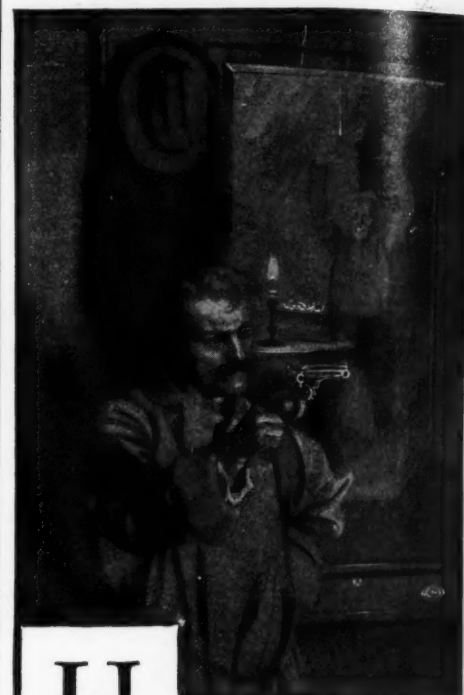
### The Suffragette

The Government lacks honesty: its evil ways are a disgrace—  
If women only—(yes, my dear, it is a bit of rare old lace)  
If women had a voice, I say, its honesty would be insured—  
(I brought it in tucked in my stays—where all my jewelry was stored.  
They never once suspected me, but John had wrangled with me so  
About my doing it, he made me most absurdly scared, you know.)  
And Graft—now that you must admit is where the best of men are weak—  
It is my subject, Friday next, you know I'm scheduled then to speak.  
(This ring? You like it? I'm so glad.  
Of all stones I love emeralds most.  
I saved it from the butcher's bill—John's dieting on tea and toast.)  
But don't let's waste our time in talk, which, after all, is idle chatter;  
The women should be given voice—for lack of purity's the matter—  
And who are better fitted than the women (thank you, drive I can't—  
I'm going to see that talked-of play 'gainst which the clergymen all rant.)  
The late exposure of neglect by almost each department head  
Of the grave duties each assumed, show women public conscience dead—  
When we hold office—(surely, dear—run to the nursery if you will—  
Do kiss the children all for me—but most particularly Bill;  
I promised him to look in now, he's somewhat feverish and sick—  
Just tell him Mother's late—must fly—he'll understand—the little brick).

### The Villain Still Pursued Her

Channing Pollock cites a certain melodrama, produced a few years ago on Fourteenth Street, as containing the busiest and most inconsistent villain ever created.

In the first act he tied the beautiful heroine to a railroad track just as the limited was due. In the second he lured her into an old house, locked her in an upper room and set the place on fire. In the third he strapped her under a buzz saw and set the machinery in motion. In the fourth he tore the plank-ing out of Brooklyn Bridge, so that her



**H**AVE you tried your old revolver lately—the springs may be dead—a flat spring weakens day by day and sooner or later, perhaps when life is threatened, fails to work.

There is one revolver that will never fail. It has coil springs—springs of drawn tempered piano wire such as are used in U. S. army rifles. Their tension never weakens. No other revolver is so equipped. This famous

## IVER JOHNSON Safety Automatic REVOLVER

is absolutely dependable for generations. It is the finest revolver in the world. And above all, it is *safe*.

Safe about the house as a toy until it is needed. It can only be fired by a purposeful pull on the trigger. It can be thrown on the floor, kicked about, or you can

**"Hammer the Hammer"**  
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ARMS AND CYCLE WORKS  
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automobile plunged through to the raging flood below.

In the fifth act he started to make love to her. She shrank from him.

"Why do you fear me, Nellie?" he asked.—*Success*.

## ABBOTT'S BITTERS

Makes the best cocktail. A pleasing aromatic with all Wine, spirit and soda beverages. Appetising, healthful, to use with Grape Fruit, Oranges, Wine Jelly. At Wine Merchants or Druggists. Sample by mail, 25c in stamps. C. W. ABBOTT & CO., Baltimore, Md.



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WE OWE the legacy of comeliness bequeathed to us in the shape of fine old Furniture to two attributes—its beauty and the honesty of its workmanship.

These twin qualities are exhibited to the utmost extent in our Reproductions of the most admirable examples of old Furniture of this character.

In design, in material, in the minutest detail of construction, they are exact counterparts of their originals.

Our productions are offered for sale in New York only. Here they may be seen in the Twelve Galleries of the Building especially designed and built for The Grand Rapids Furniture Company.

The individuality of these admirable examples of the modern Cabinetmaker's craft is such that an illustrated Catalogue would be misleading rather than helpful.

Of actual assistance to those furnishing, however, will be found our book, "The House and Its Plenishing," which will be sent to all who write us of their exact needs.

**The Grand Rapids  
Furniture Company**  
INCORPORATED

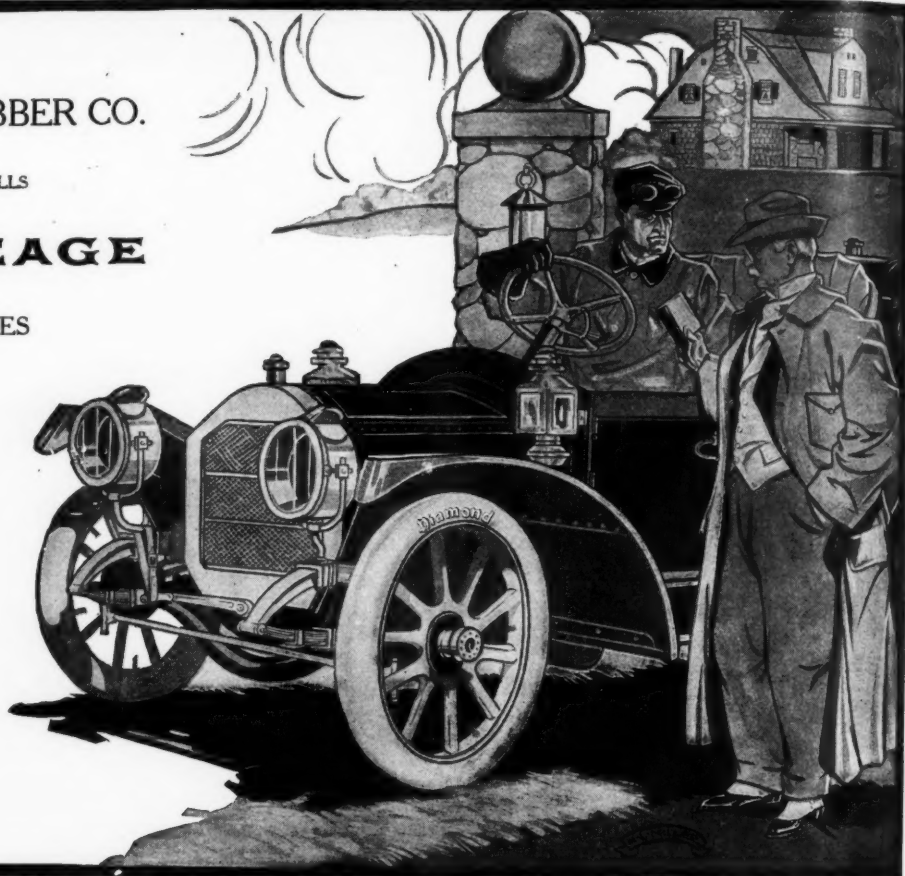
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Enjoyable as a Cocktail and better for you

Over 7,000,000 bottles Imported to United States

At all Hotels, Clubs, and restaurants, or by the bottle at Wine Merchants and Grocers.

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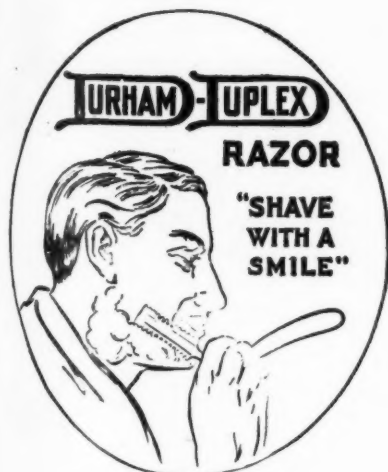
"I SEEN YOU TAKING DINNER MID MY WIFE."  
"I NEFER COULD BEAR THE SIGHT OF A STARVING WOMAN."

# The Literary Zoo.

Wanted: Guide to G. M.

Would it not be an idea were the Scribners to supply a vocabulary of terms to that splendid edition of the novels of George Meredith which is on the eve of its completion? No doubt one could find the word "cloacoline," which occurs in "The Egoist," by taking down from its shelf the most ponderous dictionary in the library, but think of the labor. It would make some days hard work to read "The Egoist" alone if one must consult a heavy reference book for the definition of "stillatory" and "basiation," which turn up in that masterpiece. To be sure, many who laud Meredith as their favorite novelist cannot understand his philosophy, but they ought to be able to define his words. Most beautiful is the edition of him the Scribners are evolving—definitive, the French would call it—but its one lack is that of definitions. For instance, what is the meaning of "imagerially"? George Meredith got his living out of his vocabulary, one authority asserts, and it ought to have been a riotous living.

## Xmas is Coming "nuf ced"



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**Durham Duplex Razor Co.,**  
111 Fifth Ave., New York.



## On the Santa Fe Trail

Three Southwest travel art booklets you will enjoy reading:

"To California Over the Santa Fé Trail,"

"Titan of Chasms" (Grand Canyon), and

"The California Limited."

Mailed free on request. They are profusely illustrated.

The California Limited, train of luxury, is finer than ever this season. Exclusively first class. Runs daily between Chicago-Kansas City and Los Angeles-San Diego-San Francisco.

"Santa Fe All the Way," through the Southwest land of enchantment. Has a Pullman for Grand Canyon of Arizona—the world's scenic wonder. Fred Harvey dining-car meals, too.

W. J. Black, Pass. Traffic Manager, A.T.&S.F. Ry. System, 1062 Railway Exchange, Chicago

## The California Limited

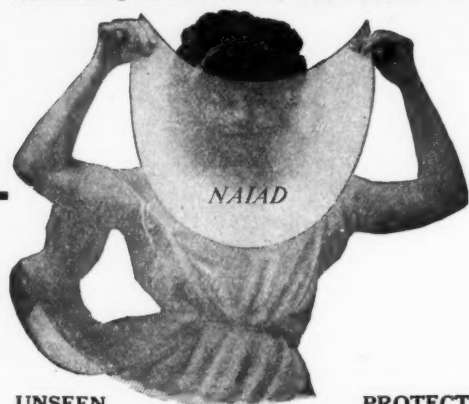
### Suffragettes and Self-Government

This winter brings a flood of books in which suffragists argue that women are fit for the vote. It seems impossible to convince these ladies that their capacity to cast a ballot intelligently is the strongest reason for preventing them from going to the polls. No intelligent or great nation was ever capable of self-government. The Greeks of old were the intellectual

superiors of any human beings who ever existed, and for that reason their republics perished, one after another. The Romans lacked all originality. They were plodders and dull. Their capacity for self-government was greater than that of all the other nations of the world, then or since, according to Froude. He excepts the English. He had to because he knew

(Continued on page 741)

"The Crowning Attribute of Lovely Woman is Cleanliness"



UNSEEN

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HYGIENIC

**Supreme in  
Beauty! Quality! Cleanliness!**

Possesses two important and exclusive features. It does not deteriorate with age and fall to powder in the dress—can be easily and quickly sterilized by immersing in boiling water for a few seconds only. At the stores, or sample pair on receipt of 25 cents. Every pair guaranteed.

The C. E. CONOVER CO., Mfrs., 101 Franklin St., N.Y.

## Motor Apparel Shop

### Fur and Fur-Lined Coats

FOR STREET WEAR AND MOTORING

¶ Ours is the reliable shop. It must be so since we design everything with the single thought that it must serve you well.

¶ To fur and fur-lined coats we have given the study of a lifetime.

¶ If your fur coat is identified by our label you have the assurance that it is perfect and will not only be handsome to-day but also in years to come.

¶ No poor fur can find a place here. We prefer the small profit of to-day and the large returns of perfect service.

¶ Touring and Raincoats, Polo Coats, Caps, Gloves, Veils, Robes and Car Conveniences of every description.

¶ Aviation Suits ready for service.

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ASTORIA & CO.

OSTRICHES

## The Literary Zoo

(Continued from page 739)

how dull they are. The French are the most gifted people of modern times, and what a failure they made of their great revolution. Their first republic was crushed under the iron heel of Bonaparte. The second was extinguished by the third Napoleon. The destinies of the present French republic are imperiled by the brilliance of the Parisian man milliners and dressmakers, who need a monarchy, with its court, to display their creations in. Liberty is safe in London because the English are so slow and heavy. Thackeray ridiculing the stupidity of the Georges is all very well, but that stupidity was a blessing to Britons, since it guaranteed their freedom. There is not a producible instance in human annals of a great people capable of self-government. This is the secret of our own history. We can govern ourselves, and that is all we can do. We produce a Platt, but no real Plato; a Roosevelt, but no real Chantecler.

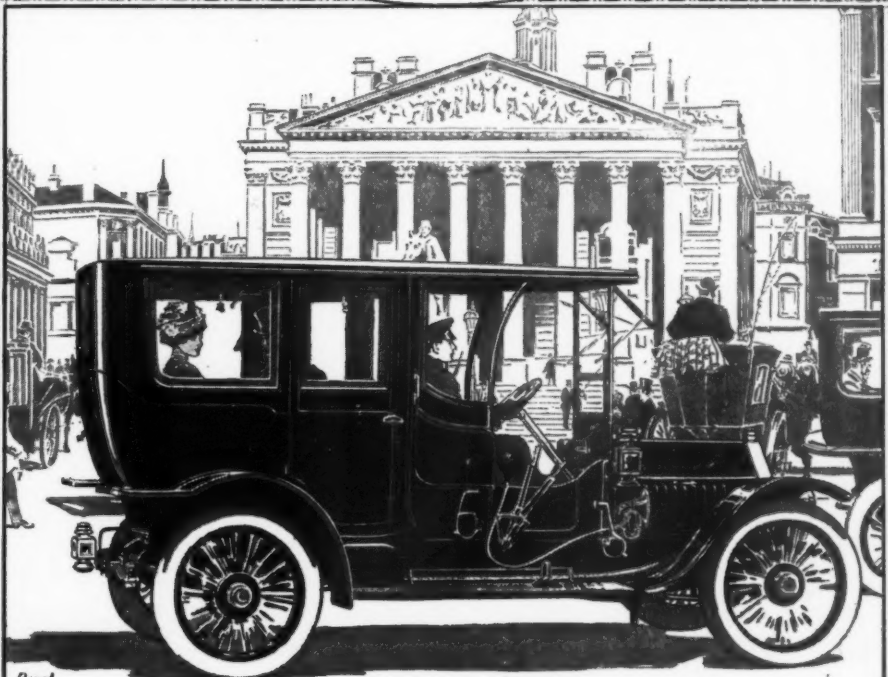
## The Madly Great

Why should the Christian Scientists grieve at efforts to prove that Mrs. Eddy is insane? Prof. Joseph Jastrow, the University of Wisconsin's psychologist, has written a paper in *Hampton's* to demonstrate Mrs. Eddy as a paranoiac. This American prejudice against insanity is odd. The great men of all times have had a touch of madness. A physician has written Petrarch down as a paranoiac. I wish Longfellow was. I never met a dull man in my life who was not perfectly sane and rational. The increase of insanity among the American people cannot be a bad thing if, in consequence, we become as creative as the Greeks. They were, it seems from a recent monograph, degenerates. The statues of Praxiteles were evidently

SILENCE

*Peerless*

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Royal  
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Model 31 Four-Cylinder Thirty Horse-power Limousine

THE EMBODIMENT OF ALL THAT  
IS REQUISITE AND DESIRABLE  
IN MOTOR-CAR CONSTRUCTION

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## LIQUEUR Pères Chartreux

—GREEN AND YELLOW—

The original and genuine Chartreuse has always been and still is made by the Carthusian Monks (Pères Chartreux), who, since their expulsion from France, have been located at Tarragona, Spain; and, although the old labels and insignia originated by the Monks have been adjudged by the Federal Courts of this country to be still the exclusive property of the Monks, their world-renowned product is nowadays known as "Liqueur Pères Chartreux".

At first-class Wine Merchants, Grocers, Hotels, Cafés.  
Bátjer & Co., 45 Broadway, New York, N. Y.,  
Sole Agents for the United States.



fashioned from models in whom the stigmata of degeneracy were conspicuous. All the Greeks of the age of Pericles, according to modern alienists, were more or less mad, especially Socrates, who was always proclaiming the dire warnings he received from the demon that attended him. Why can we not be gloriously mad, like them—make inimitable statues, write immortal poems? Because we are too sane. The frenzies are not in us. We have only common sense. The

(Continued on page 742)

## Dr. Carver (Noted Wing Shot) Banishes Burglar Fear

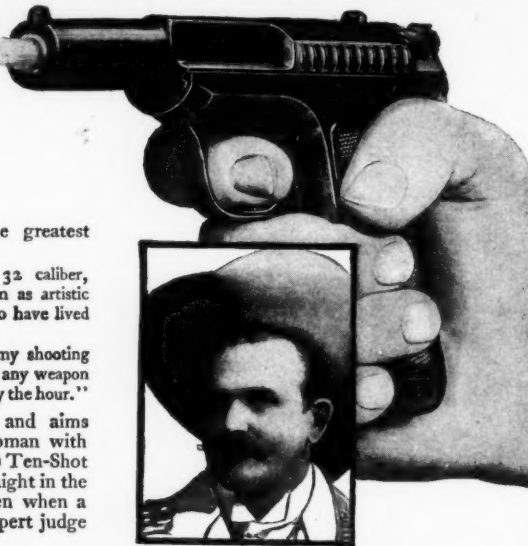
This is part of a letter from Dr. Carver, the greatest wing shot in the world:

"Please make me three Savage Automatic Pistols, 32 caliber, highly engraved, pearl handles, gold plated. Make them as artistic as possible, as I desire to present them to lady friends who have lived in perfect horror of burglars all their lives.

"I would like to say to you, gentlemen, that in all my shooting experience I never had so much downright pleasure with any weapon as I have had with the Savage Automatic. I have shot it by the hour."

The New Savage Automatic is quick as light and aims easy as pointing your forefinger. The man or woman with the positive working, positively safe (guaranteed) Ten-Shot Savage Automatic can rely on instinct to shoot straight in the dark. That's why the burglar has no chance even when a woman is aiming it. That's why Dr. Carver, expert judge of weapons, ordered three for three women.

The ex-Sheriff of Dodge, Kan. "Bat" Masterson, wrote "The Tenderfoot's Turn." For your dealer's name we'll send the book free, also a handsome book about the New Savage Rifles.



SAVAGE ARMS CO.,  
8811 Savage Avenue,  
Utica, New York.

# THE NEW SAVAGE AUTOMATIC

## The Literary Zoo

(Continued from page 741)

American world is not a mad world, and so it yields no Dantes. Far more seriously than has hitherto been deemed expedient must we henceforth ask, "Who's loony now?"

### A Coming Novelist

A recent work with the name of President Taft upon the title page as its author is made up entirely of his speeches and letters. The next book by President Taft ought to be a novel. He has the genius for narrative. Think of his midnight meeting with Vice-President Sherman prior to the short-lived triumph of that statesman over Theodore Roosevelt. How consummately Mr. Taft told the story in his letter to Griscom! The art was

worthy of Defoe. Robinson Crusoe finding the footprint in the sand seems stale and flat beside President Taft finding that Vice-President Sherman is a deep one. Defoe's verisimilitude in dealing with episode is matched by Taft's handling of the incidental when writing the tale of the Lawler memorandum. The President exploits the epistolary style in narrative always, as did Richardson in "Clarissa Harlowe." Mr. Taft is an instance of the born novelist diverted to statesmanship, as Disraeli is the instance of the born statesman diverted to novel writing. The President can tell a tale of adventure so well, because his administration is nothing else.

### Personality and Fiction

Nearly every novelist of note in England has said his word in the fierce controversy over the length of novels. Should they be long or should they be short? Locke, Hichens, Wells—these and others involved themselves in a discussion that proved sterile. They all took a wrong point of view because they all neglected the personal equation. It depends upon who writes the novel. The fictions of Marie Corelli ought to be very short, indeed. Shaw said he would like to sell his novels by the pound instead of by the size. It would pay him better. But can his fiction be as heavy as all that? Hichens suspects that novels ought to be long when he writes them. Doubt-

less—but should they not have been made shorter by the time we sit down to read them?

### Awful

To think that the fiction of Mrs. Edith Wharton is demoralizing enough to be translated into the *Revue de Paris*! One has no sooner lived through the shock of discovering it

(Continued on page 743)

## For the First Time Copies of Paintings of Old Masters

From all the Greatest Galleries of the World are accessible to Private Collectors for a price, and in a way never before possible

"Painting Proofs" of the most celebrated paintings are reproduced by a new and revolutionary photographic process that preserves all the richness and mellowness of color, and texture and tone of the original. Executed on linen canvas, mounted on stretchers and varnished.

Those who have seen the original are the most enthusiastic in admiration of this triumph of facsimile reproduction. They are well named "Painting Proofs."



THE AGE OF INNOCENCE, Sir Joshua Reynolds, B-1732, D-1732

This best loved subject of the early English school is the first of a series of seven old masters representative of the seven great schools of Europe, all unpurchasable for any amount of money.

These reproductions are being endorsed and adopted by the leading art schools and museums of the world.

"The Age of Innocence" now ready for delivery measures 25x30 inches (the exact size of the original), and the price is \$40.00. The edition is limited; a large proportion has been subscribed for already.

SENT FREE upon request Book E, illustrating the seven old masters and describing the collection. For 10c additional an exact miniature reproduction of "The Age of Innocence," 6x7 3/4 inches, will be sent while the edition lasts. Schools, libraries and museums, write for special educational offer.

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Cleveland—Korner & Wood Co.  
Cincinnati—A. B. Closson, Jr., Co.  
Detroit—Geo. R. Angell & Co.  
Toledo—Superior Art Shop  
Louisville—Thomas N. Lindsay  
Chicago—W. Scott Thurber  
St. Louis—F. D. Healy  
Indianapolis—H. Lieber Co.  
Milwaukee—F. H. Bresler Co.  
Minneapolis—Beard Art Galleries  
St. Paul—Stevens Art Store  
Omaha—H. P. Whitmore  
Lincoln—Nebraska Picture Co.  
Kansas City—Findlay Art Co.

**BROWN - ROBERTSON COMPANY**  
New York, 23 Union Square  
Chicago, Fine Arts Building

**THE OXYGEN  
TOOTH POWDER**

Mixed with water Calox forms peroxide of hydrogen, the only known substance that will whiten the teeth without injury.

Dentists advise its use. Physicians prescribe it.

**All Druggists, 25 Cents.**

Sample and Booklet free on request.

**McKESSON & ROBBINS - NEW YORK**

## The Literary Zoo.

(Continued from page 742)

than a fresh emotion is precipitated by the revelation that another of her fictions is ponderous enough to appear in the *Revue des Deux Mondes*. Yet all really great women possess this versatility. Cleopatra, having rioted through the streets of Alexandria with Mark Antony all night, sat upon the throne of Egypt with impeccable majesty by day.

### Automatic

It was the ambition of the late Mark Twain to have an edition of his works in every American home, and the Harpers are doing what they can to realize that ambition. It is not a great ambition—there are now so few American homes. But suppose Mark Twain had longed to have a complete edition of his works in every American automobile!

### With or Without

Robert Hichens has the tremendous advantage over all the other celebrities now writing fiction in this world that he is totally destitute of the sense of humor. In a civilization well stocked with novelists possessing a sense of humor, Hichens, by not having that, imparts a piquancy and an originality of matter to his latest achievement—"Bella Donna." He illustrates the Darwinian hypothesis of successful variation. When all the individuals of a species are exactly alike except one who varies from the type, we have



## Unclean Car Straps are but One of the Daily Chances for Contagion

THE USE OF WOODBURY'S IS A CONSTANT PROTECTION FROM CONTAGIOUS SKIN DISEASES

UNCLEAN car straps are but one of the daily chances for infection.

Hotels, sleeping cars, theaters, elevators, crowded public places of all kinds—soiled money, mail matter, public drinking cups—we risk infection on every side. If the skin is healthy it throws it off.

The use of Woodbury's Facial Soap keeps your skin in perfect health.

In addition to keeping the pores active and re-supplying what is exhausted by the skin, it protects it and prevents contagion. It contains one of the best antiseptics known to medical science. It kills germs instantly. It wards off infection. Is a constant protection from contagious skin diseases.

Thousands use Woodbury's for its beautifying power, but you will especially appreciate its antiseptic properties—its value in keeping the skin healthy under the conditions that all skins are exposed to today.

Make it a habit to use Woodbury's regularly. By keeping your skin in perfect health, it gives it a clearness and radiance that makes your complexion beautiful.

It costs 25c. a cake. No one hesitates at the price after their first cake.

### WRITE FOR SAMPLE CAKE

For 4c we send a sample cake of Woodbury's Facial Soap. For 10c samples of Woodbury's Facial Soap, Woodbury's Facial Cream and Woodbury's Facial Powder. Write today THE ANDREW JERGENS CO., 2005 Spring Grove Ave., Cincinnati.



WE ARE MAKING OUR 34 MILLION CAKE.

## Woodbury's Facial Soap

For sale by dealers everywhere



# The EVERETT PIANO

## One of the three great Pianos of the World.

(Copyright, MCMX, by The Everett Piano Company.)

what in botany is a "sport" and what in literature is a Hichens. For what are the characteristics of a successful novelist? A gift for narrative, capacity to write dialogue, style, constructiveness in devising a plot and facility in differentiating character. These Hichens has, precisely as all good novelists have them, more or less, precisely as all good novelists have the sense of humor, more or less. Hichens is the one good novelist without the sense of humor in even its rudimentary form. How piquant his situations and his characters are, in consequence! His English heroes are so true to life and the elderly English heroine he bestowed upon literature a few years ago is so convincing! It were difficult to say precisely which is rarer—a sense of humor, like Shakespeare's, or a lack of the sense of humor, like Hichens'. Both are wonderful.

Alexander Harvey.

LIFE  
IMAGINARY  
SUBSCRIPTIONS

# We Are Still Adamant



Impossible, Just at Present,  
to Take on More Than  
Fifteen Million Mental  
Subscribers.



SINCE the announcement last week of the three states necessary in order to reach the Life subscribers' plane, we have been receiving vibrations from all over the noumenal world, urging us to extend our list.

This we cannot do, however, at present, owing to the tax upon our powers, and those on the waiting list will still have to wait. In the meantime, we are happy to announce that the trained band of yogis imported from Calcutta is doing great work, and we hope to import more of them soon; not that this is absolutely necessary, but our experience is that they can do better work when they are physically near, owing to the thought barriers erected around the western continent. One yogi who practices the advanced rhythmic breathing can easily do the work of three Christian Scientists and a new thoughtist thrown in.

We have received so many earnest inquiries from those in doubt, and also from countless skeptics, that perhaps a further word may not be amiss. Many protests have also been vibrated to Gee. Ime. Mit., our manager, from those who are on the subscribers' plane, against what they are pleased to term our over charitable attitude. Having reached this plane of utter harmony, they do not understand why we should waste power on the vast multitude.

We have no hesitation in saying to these friends that they apparently do not appreciate that we are doing the greatest work attempted in many centuries, namely, that of lifting up the vast multitude who have hitherto been groping in physical darkness.

So far as the skeptics are concerned, we have only a word for them. We are obliged to use in this purely physical and materialistic department the language which is best understood by those still groping in physical darkness. Sometimes this language may contain the impression of flippancy; but the skeptics must disabuse their minds at once that on the higher plane there is any narrowness, or stilted vision. On the contrary we are continually joyous; we have our little jokes, we are free and easy; we can mentally poke a yogi in the ribs, for example, when he has entered on the great silence, and still be in strict harmony with the grand work he is doing. Also we have been accused of charging too much imaginary money, and this has been held up against us as if we were hypocrites. But mental money is only so much power. We demand this power from our subscribers (only ten dollars a year), and from those on waiting list (only five), because we can thus

give it out afterwards in order to lift up the masses to a higher plane. We receive nothing ultimately except the losing of ourselves in utter harmony.

The three planes are in reality quite simple: First, the common or physical plane. Second, the first harmonic plane (or waiting list).

Third, the second harmonic, or subscribers' plane. Many have reached the first plane, but don't know it yet, because their physical and subliminal selves have not co-ordinated. This may come at any moment.

This letter, just received, will explain this awakening.

DEAR LIFE:

Yesterday I was a physical being groping about in darkness. To-day I have become conscious of vibrations hitherto unknown. I read the purely physical Life every week, and enjoy it in a physical manner, but now that my subliminal self has made itself known to me, I can't wait to become a mental subscriber. Where is my place in the line? I have sent in my five imaginary dollars all right. Please connect me with the right department. I am new at this business and want more light.

H—W—

In reply to this correspondent, we say, Concentrate. Practice alternate breathing, go into the silence twice a day, banish care, demand the ultimate, and remain utterly passive. Pretty soon you will be laughing to yourself over something, you know not what. That is only a joke from some late mental copy of Life, which some generous subscriber has vibrated to you out of the goodness of his subliminal self.

Here is another that perhaps deserves an answer:

DEAR SIR:

What is this Imaginary Life anyway? How does it feel? What does it look like? I am ready to think ten dollars almost any time and take a chance on it. At the same time, even ten dollars in mental money is no joke in these days unless you are sure of some return. I have been up against so many mundane or purely materialistic trusts that I hate to be buncoed any more, even in my mind. What do you guarantee?

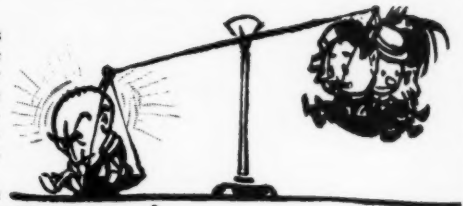
D—S—

In reply, we will say that the effect of our having a bona-fide imaginary circulation of over twenty millions, and that fifteen million of these are subscribers who won't budge to let anyone else in, is pretty good evidence of what the mental life is. We don't need our friend, but we like his hearty manner, and for his benefit we will say that the Mental Life is the highest point yet reached in cosmic humor.

When we first started it, while, of course, everything on the higher plane

(Continued on page 745)

One Yogi



Joke



Blue  
Yellow



## We Are Still Adamant

(Continued from page 744)

was in strict harmony, nobody thought of having fun out of it.

Subliminally, as a general rule, took themselves too seriously. They had an idea that in order to be in earnest, it was necessary to be solemn about it. Now the whole physical world is on a broad grin.

One word to our mental advertisers from Gee. Ime. Mit.

Only pure thought ads. are admitted into the mental Life. Position not guaranteed. If you are thinking of becoming an imaginary advertiser, get on the premium list at once. Rates on application. Results quicker than in any other medium. Here is a vibration just received from an old advertiser, which we translate for the benefit of all:

"I vibrated my copy at four o'clock, the Mental Life containing it, came out at five, my imaginary stock was sold out at six, and at seven I was on my way to Europe with the profits. Love to Gee. Ime. Mit. He's all right."

In concentrating, sit in a room about as dark as a New England front parlor at high noon on a summer day, and think of a blue disc with a yellow centre, and express your mental willingness to give up five dollars of mental money right away. It's a great help.



Mrs. OLDUN: I hope you and your husband live happily together?

Mrs. STRONGMIND: I should say we do. I'd just like to see him live unhappily with me!—Wasp.

## INVESTMENT SECURITIES

NEW YORK

### Bank and Trust Co. Stocks

Complete facilities for purchase and sale of Stocks in Banks and Trust Companies located anywhere in United States. Our current Lists present unusual opportunities for investment in new banks in growing towns as well as in established dividend-paying banks. We quote lowest prices.

### and High-Class Industrials

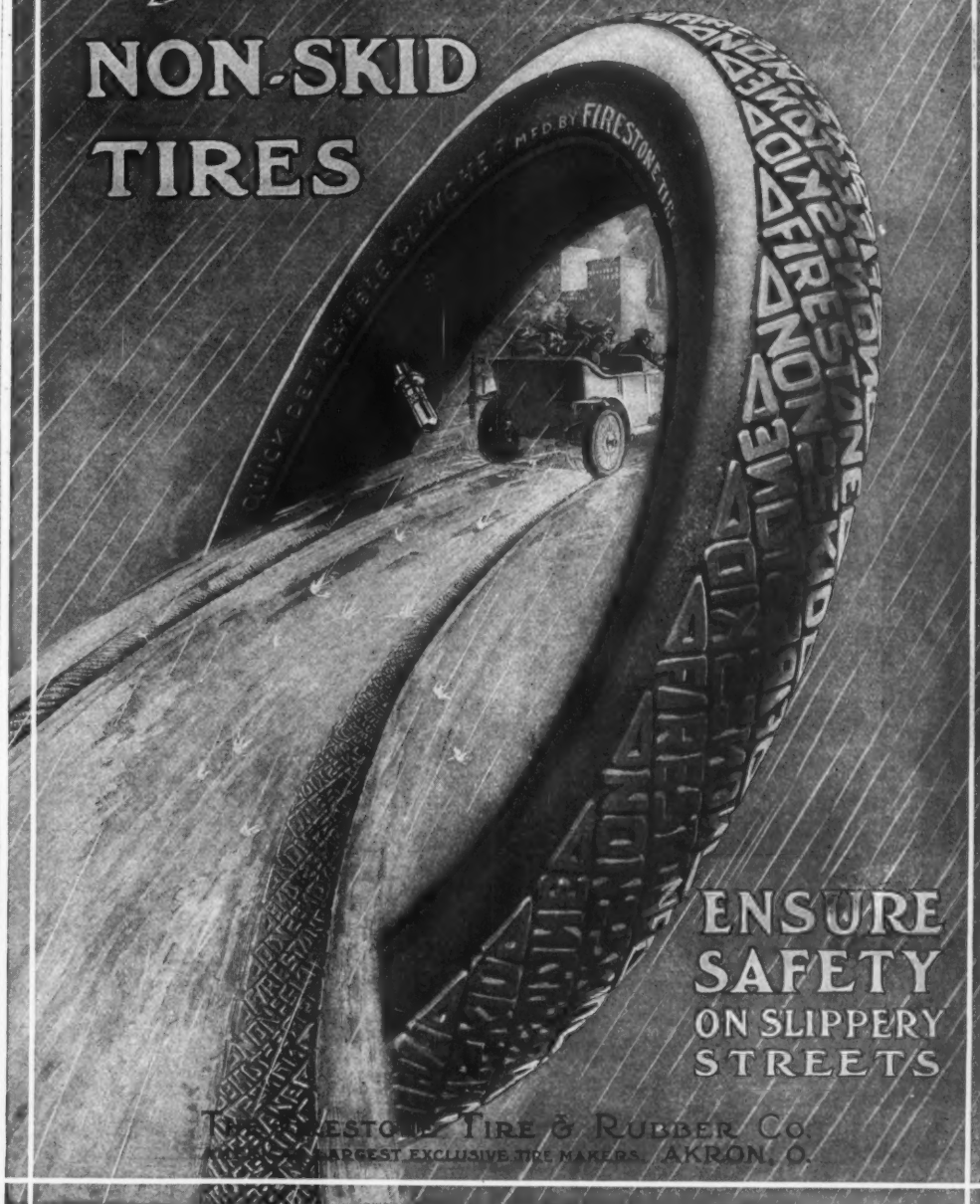
We specialize stocks of approved business enterprises of a broad and substantial character. Our customers may invest in moderate amounts and pay in convenient installments. The largest investment business of this character in the world—over forty-five thousand discriminating customers.

Write for our free pamphlet "No. 110" setting forth the facts regarding Bank Stocks as an investment. We will also mail you our current list.

**STERLING DEBENTURE CORPORATION**  
BRUNSWICK BUILDING  
MADISON SQUARE NEW YORK

# "Firestone"

## NON-SKID TIRES



ENSURE  
SAFETY  
ON SLIPPERY  
STREETS

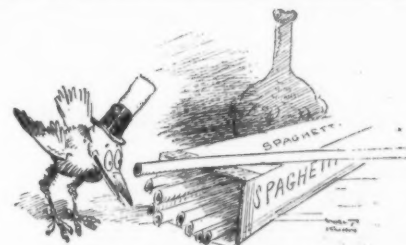
FIRESTONE TIRE & RUBBER CO.  
LARGEST EXCLUSIVE TIRE MAKERS, AKRON, O.

### The Spot Spread

"I don't know whether to accept this testimonial or not," mused the hair restorer man.

"What's the matter with it?" demanded the advertising manager.

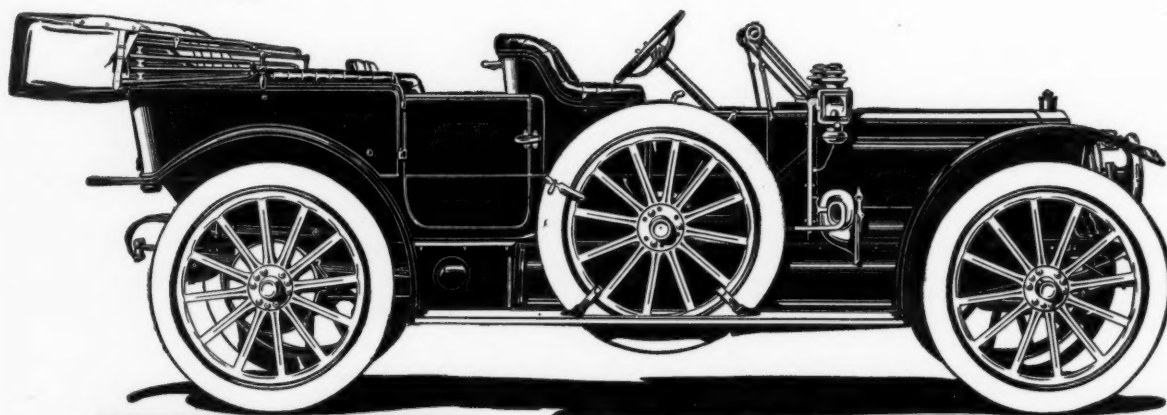
"Well," explained the boss, "the man writes: 'I used to have three bald spots on the top of my head, but since using one bottle of your hair restorer I have only one.'"—Pittsburgh Press.



"GEE! THE MAN WHO BORED THE HOLES THROUGH THESE THINGS MUST HAVE HAD A WONDERFULLY TRUE EYE!"

# Rambler

## 1911 Cars Now Ready



Rambler  
Sixty-five

THE 1911 Rambler is now ready and orders are being taken for early deliveries of all styles. The line includes landaulets, coupes, limousines, town cars, roadsters, toy tonneaus and five and seven-passenger touring cars with detachable fore doors. Details and construction alike for all: two sizes, forty-five and thirty-four horsepower. Forty-inch wheels on all seven-passenger open cars, thirty-six-inch wheels on all others. Seven-eighths elliptic springs and shock absorbers produce gratifying comfort. The offset crank shaft and straight-line drive enable you to travel through sand and up grades on high gear as slowly as ten miles an hour. That there is no need to rush the hard pulls is one of the charms of driving a Rambler.

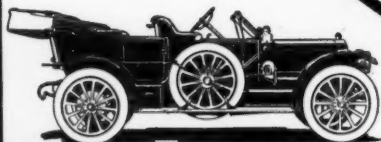
Special Announcement Number of Rambler  
Magazine will be sent, on request.

### The Thomas B. Jeffery Company

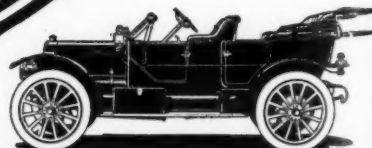
Main Office and Factory, Kenosha, Wisconsin  
Branches: Boston, Chicago, Milwaukee, Cleveland, San Francisco

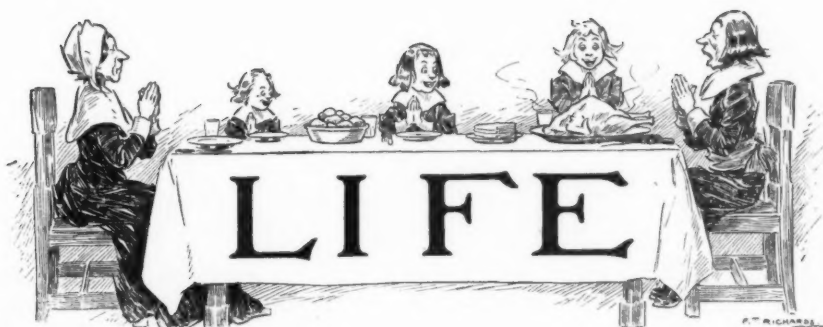
New York Dealers: The Rambler Automobile Co.  
of New York, 38-40 West 62nd Street, New York

Rambler  
Sixty-four



Rambler  
Sixty-three





## We

**WE** is one of the most bothersome words in the language. It is responsible for more misunderstandings than any other ten words put together.

An editor will start out conscientiously to give his opinions. He will begin by saying "We think," meaning himself. A little later he will say "we," meaning his advertisers. A few lines farther down he will use the word again, meaning the class of people who read his paper.

Then his heart will soften and expand. He will become eloquent with the use of "we," meaning the whole community or the entire human race. Then suddenly he will bethink himself and reflect that his is a party organ and "we," the party, is paramount after all. Whereupon he will divest himself of opinions in which the people at large have no interest, or at least no profit.

All this is very confusing. The unsuspecting reader struggles along trying in vain to separate the we-goats from the we-sheep. Sometimes that's exactly

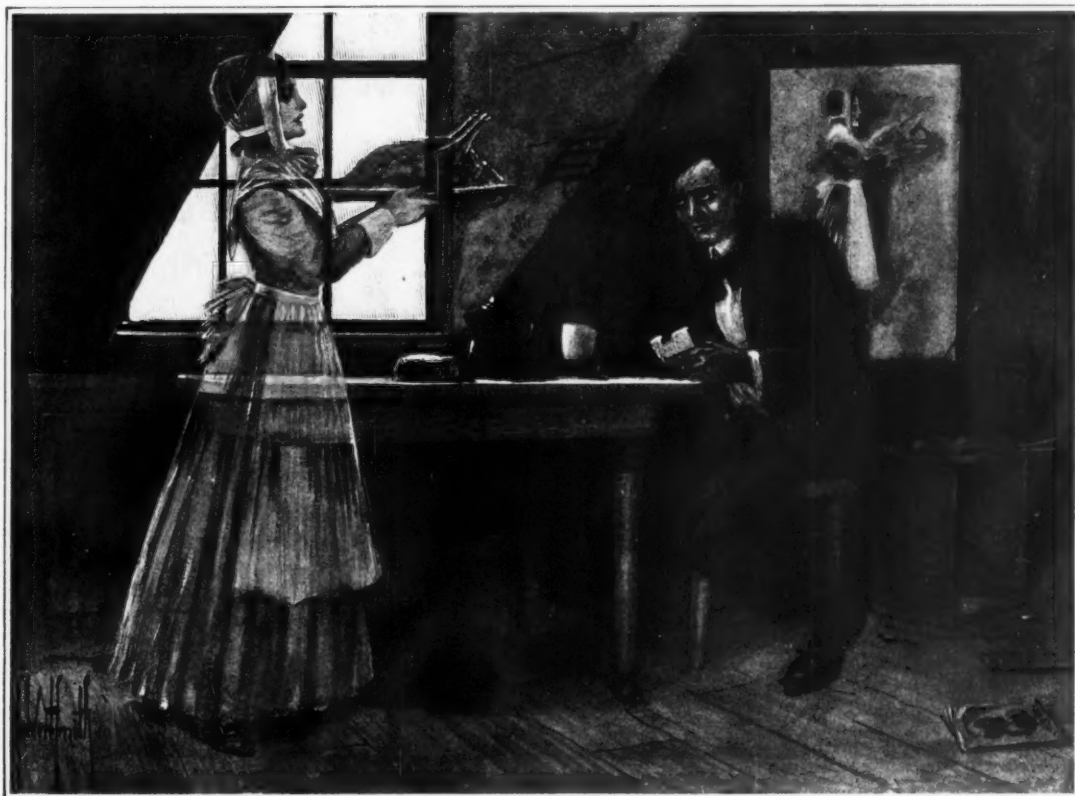
what the editor is striving for and sometimes he is the most confused of all.

We was invented to conceal thought.

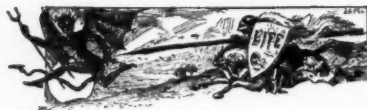
## Universal Satisfaction

**THE** announcement that Justice Moody will continue to receive full pay upon his retirement from the United States Supreme Court will be heartily approved by everybody.

There is not a man or woman in the country who would not like to retire on full pay.



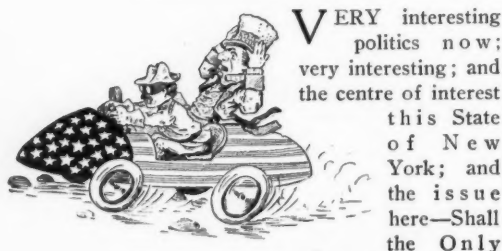
ONLY A DREAM



"While there is Life there's Hope."

VOL. LVI. NOVEMBER 3, 1910 No. 1462

Published by  
LIFE PUBLISHING COMPANY  
J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.  
17 West Thirty-first Street, New York.



#### Honest Man Come Back?

None of the other things that the political speakers talk about are worth the words. They must talk about something else part of the time, and they do, but it's just to fill space. The Colonel himself talks, like a politician, about Dix and Tammany, and tries to remember to say suitable things about Candidate Stimson, but the real meat of his discourses is self-defense.

The fight to beat him by beating Stimson seems more and more natural, reasonable and inevitable as election day comes near. The desire to have him withdraw to the rear of our national edifice, and sit down, grows daily more earnest in the minds of those who have it. It is very, very far from being confined to Wall Street and is very far, too, from being confined to his "enemies." Among his friends and admirers and well-wishers there is a great company who do not want to see him in the White House again and who have come slowly to the conviction that continuation of his present activities will lead him, whether he now thinks so or not, back into the competition for the Presidency. Our Ohio-born friend, the Harvard historian and professor, Dr. Albert Bushnell Hart, protests in a letter to the *Boston Transcript* that "the cry of usurpation and dictator-

ship now raised against Roosevelt" is entirely amiss and mistaken, but that "what his enemies are really afraid of is not that he may usurp, but that he may have the votes behind him in the electoral colleges and in Congress."

Precisely so, Dr. Hart. That is what his enemies fear, and what a large proportion of his friends fear also. They don't want to see the votes behind him again in the electoral colleges. They don't want him to be President again. They feel, in the words of the lamented Billings, that he is "tu mutch." They feel that enormous as are his powers of locomotion and exhortation, he cannot sit down without assistance. They want him to sit down, and also to sit reasonably still, and they mean to help him all they can, and at the moment the handiest way to help him seems to be to vote for Dix.



AFTER all, things are happening just as they ought to happen. The Colonel came home to an extremely difficult position. He was full of tunes, and the country seemed to want to hear them. He abounded in opinions and, apparently, in influence. Must he stay bottled up in Oyster Bay and explode only in moderate sized type in the *Outlook*? Wouldn't that be a futile interment of talents for the use of which he must expect to reckon? The ex-President is the most human of men—"an ambitious, eager man," as Professor Hart says, "who likes the good-will of his countrymen and enjoys publicity." Bury his talents? Impossible! It wasn't in him, and if it ever had been he had drunk far too long and deep of the most intoxicating of bowls not to have drowned it out. He did what was human and most natural for him to do; took the middle of the stage, and presently in a journey from New York to North Dakota let out all the tunes that were in him, many of them new ones. All that time he was the chief figure in the sight of men. He came home and put the Saratoga convention to rights, and he has been the chief figure in the sight of men ever since.

So it will be as long as it can be, and that is until the people are tired of it. It is for the Colonel to run the country if he wants to and can. There is no law against his trying. But neither is there any law against an indication by the voters that they are tired and have come to distrust his instincts, and to fear his power, and to feel misgivings about his policies. Certainly he has done all that duty demands, and can subside, if necessary, without self-reproaches for any neglect of opportunity. Nobody can say that he has left any single talent in the earth.

After all, it is better that the country should not have to rely on the ex-President's forbearance not to gobble it up. If it doesn't want to be gobbled up, let it say so. That is the manly way, and the way an eminent sportsman like the Colonel must respect. New York has a chance to say so next week. It can say so by beating Stimson. That is rough on the excellent Stimson, but it is the only way.

Vote for Dix!



MANY of us who are not habitual readers of the *Congressional Record*, and before whom Senators loom up a little vague, only came to a distinct knowledge of Mr. Dolliver in the debate on the Payne-Aldrich tariff. His labors then won him admiration and gratitude. He was only fifty-two. It is another case like that of Solicitor-General Bowers. So to lose out of the public service a trained man of high ability and character, in the fullness of his powers, is a real calamity.

And William Vaughn Moody is dead, and at an age even less ripe. Another very serious national loss. His great powers as a poet, though already appreciated, had been very incompletely exercised. There is not left in present sight any American poet of such promise.

Far beyond common limits, Mrs. Julia Ward Howe lived out her admirable life. A great woman; a great lady. Let us hope there still remains in our people the stuff to breed such women as she, and in our country the conditions to develop them.



THE NEW NATIONALISM

"DO YOU FOLLOW ME, SAM?"



THE GAME

## The Pilgrims' Thanksgiving Feast



HE Pilgrims landed, worthy men,  
And, saved from wreck on raging seas,  
They fell upon their knees, and then  
Upon the Aborigines.

In thankfulness they planned a feast  
On all the country might afford.  
(The grace consumed an hour at least,  
Whence rose the phrase, "The festive bored.")

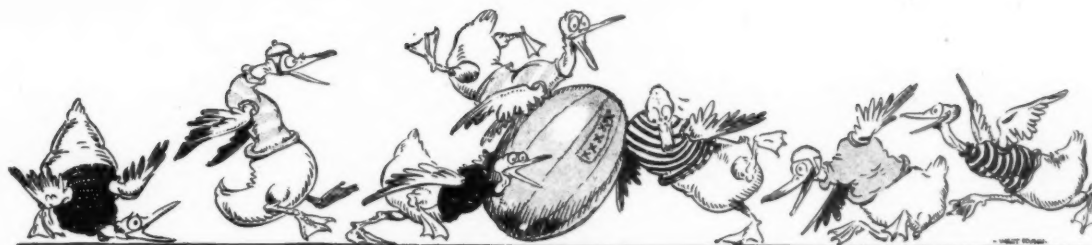
And some through groves of pine and oak  
Pursued the doe; and even so  
All patriotic Yankee folk  
Unceasingly pursue the dough.

They bearded bruin in his lair,  
Or stalked the stag in forests drear.  
Alas! their festal dish was bear,  
Or venison—though that was deer.

Still, native viands pleased them most—  
The native maize, for that was new;  
They ate the native boiled and roast  
And even ate the native stew!

Arthur Guiterman.





FOOTBALL!

## Mother Goose Transposed

### Bread Winners

**D**ADDY'S in the counting-house,  
Earning bread and honey—  
Mamma's in the drawing-room,  
Playing bridge for money;  
Cook is in the kitchen,  
Ready to "give warning,"  
And there won't even be a "black bird"  
For breakfast in the morning.

**B**RIGGS: Come, now, do you think  
that it is honorable to marry a girl  
that you don't love just because she has  
money?

GRIGGS: Honorable? Why, it's necessary!

## Voters

**W**HAT is a voter? A voter is a  
functionary of the body politic,  
and, while indigenous to republics, is  
often found in limited monarchies. It  
is usually of the male gender, but modern  
politiculturnists have succeeded in  
evolving in some districts a voter which  
is highly feminized.

A voter is much averse to having an  
opinion of its own. No voter is happy  
unless it is identified with some political  
party. After it identifies itself with a  
political party it is in constant trouble  
to know whether it should think more of  
its party than of its countrymen, or *vice versa*.

Sometimes a voter changes its party,

but it rarely accomplishes this hazardous  
feat without feeling ashamed of itself.  
This is because it is brought up in the  
belief that its father knew more about  
present conditions than its father's son  
could ever hope to know.

A voter cannot always be relied upon  
to do the right thing. For this reason  
political leaders customarily arrange  
things so that it doesn't matter what  
the voter may do.

A voter votes for one of two reasons:  
either because it thinks it is benefit-  
ing itself or because it thinks it is in-  
juring itself, which is absurd.

The only voter which is ever sure  
that it is benefited by its vote is the  
one that sells it for cash down on the  
spot.

Ellis Jones.



The Shade: METHINKS THE SPIRIT OF THANKSGIVING HATH CHANGED.



THE ORIGINAL AMERICAN BUNCO STEERER

### The Other Side of It

WHEN General Funston left a Kansas City hotel the other day because the bellboy happened to duplicate him as to clothes, he was undoubtedly quite within his rights. As a hotel is a public place, a man may leave a hotel even for the most trivial reasons. Indeed, hundreds of people leave hotels every day without assigning any reason whatsoever.

Wouldn't it have been better, therefore, if General Funston had gone away quietly without saying why? Has he not set us all a dangerous precedent? Suppose, for instance, it had been the bellboy who took offense. Suppose he should have said he would not work at a hotel where the guests dressed as bellboys. What would have become of the other guests whose throats were burning up for the want of a little ice water? Suppose our cabmen should refuse to drive customers who dared to imitate them in the matter of silk hats. Suppose

the waiters in our hotels should object to serving people who wore dress suits.

Where would we be? Our whole business and social system would have to be readjusted and a new Sartor Resartus written.

Franklin Gayforth.

### Modern System

"AND what is this rubber stamp for?" we ask of the Kentucky mountaineer, at whose humble home we are stopping over night.

"That?" he smiles. "Well, friend, that's somepin' I use whenever I shoot one o' th' Tollivers. Hev to conform to th' statoots."

He stamps upon a piece of paper with it and we read:  
"Guaranteed Under the Poor Feud Laws."

## Ladies, Attention!

Life's Fashion Reform League is Now an Assured Success.—A Great Woman's Movement

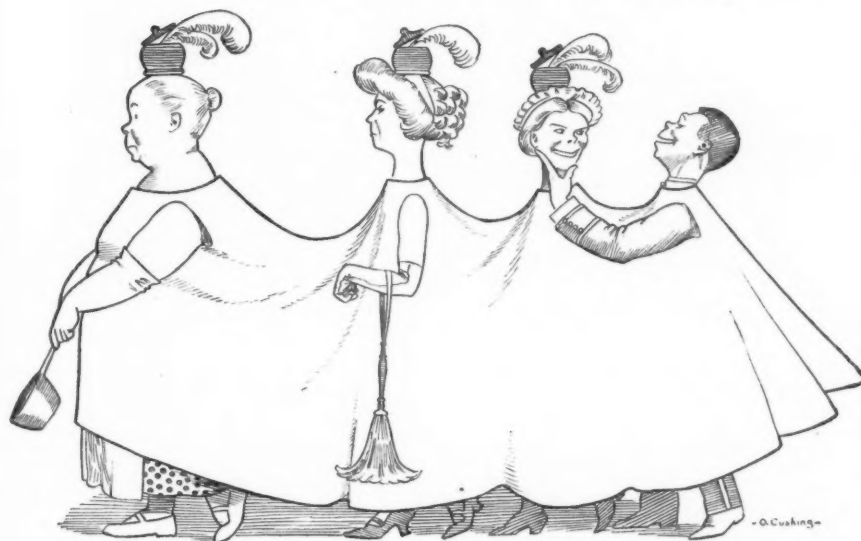


FIG. 1.

A DINNER GOWN EN FAMILLE, DEMITASSE TRAIN OF COFFEE STAINED DAMASK WITH REAL IRISH FACE INSERTIONS THROUGHOUT; AIGRETTES OF PLUMES EN CASSOWARY.

**L**IFE takes pleasure in announcing a new woman's movement—stupendous and momentous in its consequences to every woman of this country.

From private advices, we are enabled to state that the success of the new movement is now assured. Nothing remains but to complete the details of management.

Every woman in this country is interested. This movement is not only bound up with our country's best interest, but it is of vital importance personally to every woman.

Briefly, the situation is as follows:

Up to the present time all our fashions have been imported from Paris and have been controlled almost absolutely by the tradespeople. The women of America have been slaves—slaves to fashions designed a year in advance by people who have made a business of exploiting their own wares. The hobble skirt is an instance. It was originated over a year ago and interest in it has been gradually worked up until now every woman will be forced to wear one whether she likes it or not.

One word at the start about the new movement, in order to correct immediately any false impression likely to arise.

It is not a movement to restrict fashion, to limit it in any way. On the contrary, we confidently predict that from this time forth American women will lead the world in the startling originality of their clothes.

What we aim to do is to be no longer under the control of any one else. Fashion is the supreme art. It lies at the basis of all civilization. We shall recognize it as such and shall place it where it belongs. Our board of governors—composed of some of the leading women in this country—(we hope to announce their names a little later)—are giving this matter their closest attention.

At present it is impossible to give all the details of this wonderful movement. But the following statements will convey some idea.

American women spend more money on their clothes than any other women in the world. And with this they are under the dictatorship of foreigners. Hereafter they will control their own materials and designs and will make the tradespeople cater to them. This is revolutionary. It means American fashions for the Americans.

Hitherto the fashions have been made by chance or in obedience to the dictum

of narrow-brained tradesmen. All this will now be changed. The facts that have been produced in this meager manner during the past year are as nothing compared with the fashions which are to come—all under our control.

These fashions will be announced at the beginning of each season for the season following, in order to give ample time. Each season will be much shorter than at present. They will be controlled by our board of managers. This board will stop at nothing. In order to get some idea of how revolutionary the movement is, it is only necessary to call attention to the methods of arriving at results.

The statement of the president of the board, just received, is as follows:

"We are progressives. We can be nothing else. We recognize that fashions dominate the world and we shall hereafter promulgate American effects



FIG. 2.

THE "THAIS"

COME-OUT KIMONA FOR A DÉBUTANTE



FIG 3.

## "THE COMMUTRIX" PELISSE

IN THIS WRAP THE RATHER ERIE EFFECT IS OBTAINED BY JOINING A DAY'S SHOPPING WITH APPLIQUE HOT-FOOT-WORK TO A SUBURBAN TRAIN. THIS TRAIN MAY BE CAUGHT UP ALONG THE LINES BY BUNCHES OF FREIGHT CARS AND HELD BY LITTLE WAITS. (A HAT DOES NOT NECESSARILY GO WITH THIS PATTERN.)

that are so radical as to leave nothing to be desired.

"We are therefore proceeding upon the following assumptions:

"The object of fashions is to entice the men and to rule them at the same time. The one fundamental thing about all men is that they tire of old styles

To keep them in subjection it is absolutely necessary to startle them constantly. Woman, who fundamentally is always the same, must constantly appear to be something entirely new and different. This is where the supreme art comes in. Minor matters are to arrange the new effects in such a manner as to appeal most to men. All this is in the line of the highest art."

It will be seen from this statement what the new movement means. With this we append some new designs calculated to give an idea of the great reform now in progress. They are by no means final, but some of them will no doubt be adopted by the board of governors.

In the meantime, we appeal to every American woman to join this great movement, which will enable you to buy more clothes than ever, will give you many more varieties to choose from and will place the whole matter of clothes wearing on the highest artistic plane.

## Julia Ward Howe and Woman Suffrage

MRS. HOWE was the model leader of the suffragists. She came slowly to belief in the need of votes for women, but once a convert to that view she advocated it to the end. More influential than anything she said in behalf of women suffrage was her own personality as a suffragist. It counted for a great deal that she was a lady, and as notable as a lady as she was as a woman. In her life and in all its relations there was everything to admire

and scarcely anything to criticise. To the very end she was a splendid figure of a woman—able, gentle, modest, faithful; devoted to the best things of life; never upset by her own distinction nor the honors and affection that embowered her.

It is to be remarked that her concern for woman suffrage dates from forty years ago, when the movement had gathered to itself some of the enthusiasms that were left over from the anti-slavery movement. As long ago, but in a different environment, it appealed to another very noble woman—Florence Nightingale. Whether in its present manifestations the movement appeals to such spirits as Mrs. Howe and Miss Nightingale may be questioned, and it would be interesting to know; but Jane Addams is somewhat such a character and it appeals to her.

These three women accomplished what they did accomplish not by hard knocks but by the greatness of their deserts and the respect that they inspired. Their courage was complete but their methods were gentle. What they got they won. They did not seize it by main strength.

It will be by the agreement of such women as these in favor of woman suffrage that that concession will be won if it ever is won. Their qualities and powers and methods are those that are effectual. But women of their sort—so far as there are any—are still much divided about the expediency of woman suffrage. E. S. M.



FIG. 4.

## FOR THE SPORTSWOMAN

HAT AND COAT OF BROWN MUFTI WITH TRANSPARENT DESIGNS IN FLESH COLOR AT HEM.



## TO AN EXPERIMENTER

"MY EARS HAVE BEEN CLIPPED AND MY TAIL CUT. AREN'T YOU SATISFIED?"

## Forgiving Day

**I**, ONE of the millions who might have become Presidents of these United States, do hereby proclaim and set aside Thursday, November 24, 1910, as a day of general forgiving.

This is intended as a substitute for the old-fangled, out-of-date holiday called Thanksgiving. Although there is nothing to be thankful for any more, we can always find a lot of things to forgive.

I particularly urge that prayers be said for the Republican party and that this noble institution be pardoned for the "new" tariff law as well as for its sins of Presidential-veto-omission and interstate-commerce-commission.

Let us forgive Theodore Roosevelt for becoming a trust magnate in founding a Public Attention Monopoly in restraint of Taft.

Let us try to forget the "prosperity" of the country, which is making the few rich and the many poor.

By all means look with charity upon the trusts which are continuing to uplift the cost of living. Remember that they will need the money in the next campaign. None is born President, some acquire Presidents, while you have Presidents thrust upon you.

Let us forgive Alfred Austin for writing rhymes, Mrs. Humphry Ward for writing novels, Rudyard Kipling for writing nothing and Anthony Comstock for righting wrongs.

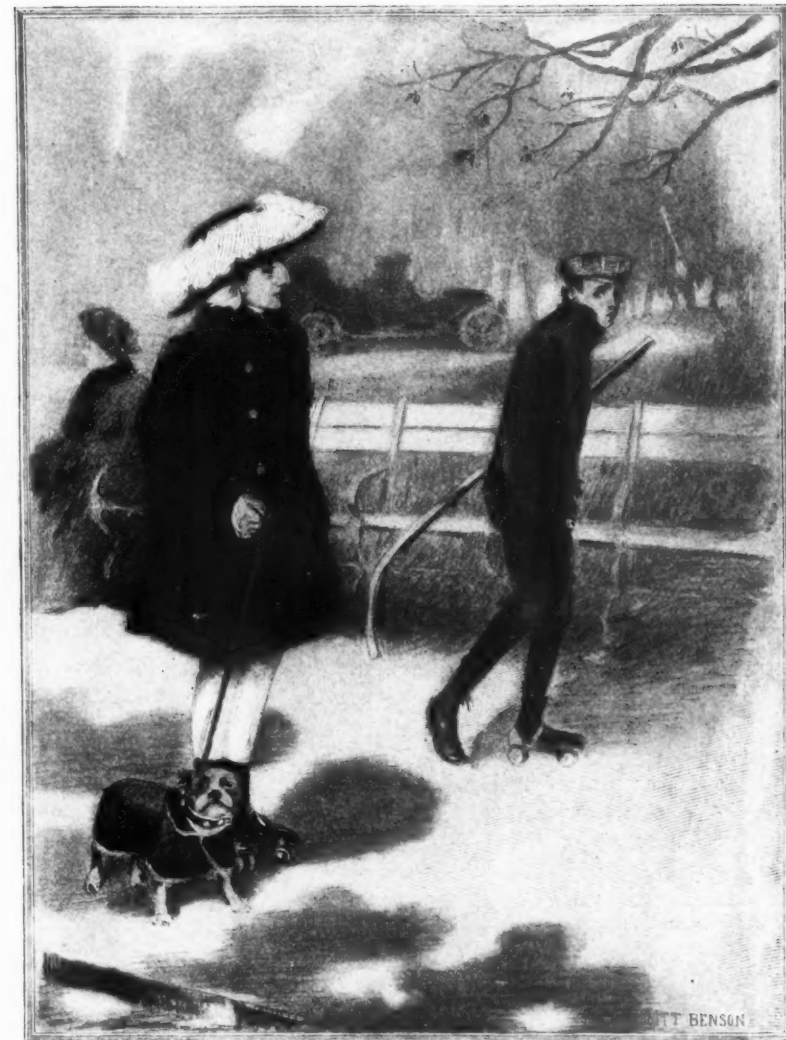
Let us also forgive Eve and the comet for obvious and opposite reasons.

*Chester Firkins.*

## A Man for Portugal

**P**ORTUGAL needs a thoroughly expert and competent modern ruler who knows how to handle weapons and keep order, knows about schools, can keep church and state apart, and is an example of good morals and edifying domestic life.

There are solemn doubts whether she has any home talent that is equal to her present emergency. If she should wish to engage competent help from abroad she can hear of an excellent man by applying to Colonel Watterson, of Kentucky, U. S. A.



*He:* MY FATHER SPECULATED IN WALL STREET.

*She:* MY FATHER SPECULATED IN THEATRE TICKETS.

tucky, U. S. A. He knows of a very suitable person who might like the engagement. He would carry his own risks, and no deposit would be exacted for his safe return.

## One Good Feature

**N**EBUCHADNEZZAR was eating grass like an ox.

"While I am severely criticised for some of the things I have done," he mused, moving over to a spot where the timothy was longer, "at least it shall not be recorded of me that I published a magazine to induce others to adopt this diet."

**A**GENT: Where is the mistress of the house?

SERVANT: Up in the attic reciting her next suffrage speech.

"And the master?"

"Down in the library reading the Hell number of LIFE."



THE COST OF LIVING

**T**HERE are big houses and small, handsome and plain, dear and cheap, but every house is like a suit of clothes in that it makes such a lot of difference who is walking around in it.



TO THE BOY OF TWELVE



TO THE CHILD OF SIX



TO THE YOUNG MAN OF EIGHTEEN



TO THE MAN OF TWENTY FOUR



TO THE MAN OF THIRTY



TO THE MAN OF THIRTY SIX

THE GREATEST PERSON IN THE WORLD

### A Symphonic Thanksgiving

I am distinctly thankful that I am alive, a Unitarian, and out of jail. Obviously, for the same reasons, I am thankful not to be a Philadelphian, a Christian Scientist, or a bank clerk. All things considered, I am glad that I never really cared for eggs, and that I was short of the market in June. I can rejoice because, although my assets do not even remotely approach my debts, yet my credit is far greater than both. I am thankful because it is no effort to be so, and not one-half so tiresome as to be a gold Democrat under the present tariff. This is to be my symphony.

Harold Everett Porter.

### Armament Comes High

THE war of Dreadnoughts goes on. It does not make much stir, but it never stops. Admiral Lord Charles Beresford includes it in what he calls (in the House of Commons) "the insane competition in armaments between the various countries of the world." Lloyd George, the British Chancellor, estimates that the countries of the world are now spending two and a quarter billion dollars a year on the machinery of destruction (armies and navies) and that the annual rate of expenditure has nearly doubled in twenty years. British land-owners are being squeezed out of their holdings by the burden of taxation. England spent 237 millions last year on her army and navy, Germany 312 millions, the United States spends this year 196 millions, besides the cost of the State militia and the annual pension bill of 150 millions. Other nations spend in proportion and according to their means.

War is a very old habit and dies very, very hard. And the new habits are slow to crowd it out. The cost of automobiles has forced down expenditures for some other luxuries but not yet for war.

### Has Been Known to Hedge

I admire Colonel Roosevelt greatly. There is a man who is not afraid to say what he thinks.—Kaiser William to Henry Taft.

NEVER, good Emperor, never! He is never afraid to say what he thinks. Sometimes, though, it has seemed—have you noticed?—as if he was just the least mite timid about thinking what he said. The latest case of it was the tariff plank at Saratoga. "It is not like the Roosevelt we knew, or thought we knew," says the *Waterbury American*, "to be explaining about the Saratoga tariff plank, and trying to avoid responsibility for it."

But isn't it? Isn't it very like the Roosevelt who once had conversation about the tariff with Henry M. Whitney, of Boston, and other gentlemen, and never could make his recollection of what he said tally with theirs?

# It's Sometimes Too Late to Mend

"HOW would it do," said Mrs. Chester, "to ask the Pinktons over to play bridge?"

"I am agreeable," said Chester. He would rather have spent the evening in reading, but he had been married long enough not to protest. Indeed, he had been married long enough to show joy over something that he didn't want.

Mrs. Chester went to the telephone.

"Some one is coming in to play with them," she said. "Isn't it too bad?"

"It is too bad," replied Chester, setting back with a maroon-colored detective story in his hand. "I had set my heart on that game of bridge. Ah, well, never count on anything in this world."

Having delivered himself of this time-honored maxim he proceeded to light a cigar.

Mrs. Chester reflected.

"There are the Whittlers," she said at last.

Chester looked up.

"I'm afraid they wouldn't come," he said. He would have liked to empha-

"Yes. They had an engagement with some one, but Mrs. Whittler said she didn't much want to go there, so she would plead a headache and come to us."

"Who were the others?"

"She didn't say."

Chester ruminated.

"Of course she didn't say," he went on, almost savagely. "Curious trait with some people, isn't it? Secretive. Never like to tell anything. Why can't every one be frank and open?"

"As you are—giving away everything you know."

"What do you mean?"

"Just what I say. You tell everything."

Chester at this sally began to get stirred up. His wife had often accused him of the same thing before. His "frank, open nature" was not, in her opinion, a thing to be commended.

"It's all very well," she went on, "to be truthful, but you want to talk about everything, and just tell more than is necessary. Why should we want to know who were the people who had asked the Whittlers? I think they were quite right in not voluntarily giving away the information."

Chester controlled himself. A silence.

"Did the Pinktons tell you," he went on at last, "who they expected?"

"Certainly not. Why should they?"

"Oh, merely another case of secretiveness, that's all. It's a curious trait—this being afraid to tell the truth. That's what it comes from—just timidity."

"It doesn't. It's good sense."

"Fear, I say!"

"And I say wisdom!"

At this moment the telephone rang.

"You go," said Mrs. Chester. "I've been twice already."

The Chesters were easily the most popular people in their set. The telephone was constantly ringing.

Chester went. By and by he came back. He started to get out the table.



PADDOCK PLEASANTRY

"YOU SEEM A LITTLE HOARSE, TO-DAY."

"NEIGH, NEIGH."

"Well," said Mrs. Chester, "who was it?"

"I'm not going to tell. I begin to realize now that I have been too open in my talk. Secretiveness! That's my cue—from henceforth."

"Now stop. No guying, please. I say, who was it?"

Chester stopped in the act of putting down the leg of the card table.

"Now you," he said, "would have made a botch of it. I am so glad I went."

Mrs. Chester was now getting anxious. "Who was it?" she demanded imperiously. "Quick! Was it the Pinktons?"

Chester smiled.

"I wish you would be more exact."



A THANKSGIVING "JOKE"

size this opinion still more, but with a certain kind of wife too much emphasis is provocative of certain undesired results. It is often better to appear enthusiastic in the other direction. In this case Chester was discreetly neutral.

"I'll try them," said Mrs. Chester decisively.

She was gone some time.

"They're coming," she announced on her return. "Get out the table."

"Coming!" said Chester, his voice like a death knell.



GOING—



GOING—



GONE!

he replied. "It wasn't the Pinktons—considered collectively—but it was Mrs. Pinkton."

"And what did she say?"

"Why, she said—she said—let me see, what *did* she say? Oh, yes, now I recollect. She said they would come."

"Come?"

"Sure. They expected the Whittlers, you know. She didn't want to tell me who it was, but in my brutal and open manner I insisted upon knowing. They expected the Whittlers, but she said that Mrs. Whittler just telephoned that she had a headache and didn't think she had better venture out. So I said that was fine. And so they are coming—they're coming!" They are on the way now—with the Whittlers. They will probably get here together."

"The Pinktons are coming, too. You idiot! Awful! Do you realize our horrible predicament?"

Her voice grew hysterical.

"What *shall* we do when they face each other?" she groaned.

Chester's voice rose almost to the point of ecstasy.

"Do!" he exclaimed. "I know what I shall do. I shall laugh. Just think, my dear. I have been married to you for sixteen years, and this is the very first time I have ever been able to prove that I was right. Let 'em come. It's worth it!"

### Mrs. Evans and Her View

MRS. EVANS, who owns the cottage at Beverly that President Taft has occupied this summer, has declined to let it to him again. Her decision has caused some surprise. One explanation of it that has been offered is that Mr.



"FOR WHAT WE ARE ABOUT TO RECEIVE MAY WE BE TRULY THANKFUL."

Taft obstructed Mrs. Evans' view, her own house being next door to his. But that can hardly be the reason, for Mr. Taft himself is a fine view, of which Mrs. Evans must have got full advantage. Possibly he does not always look cool, and doubtless when Mrs. Evans goes to the North Shore she prefers cooling views.

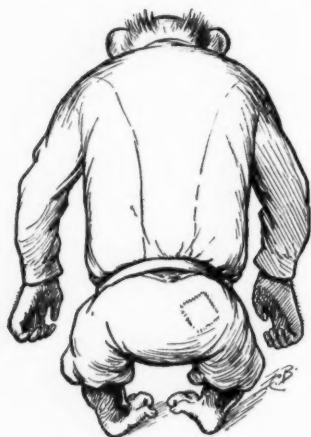
But that is not a vital matter, and we are skeptical of the validity of this explanation. It is more likely that Mrs. Evans merely felt the need of a more complete summer seclusion than she could get on a place shared with the President of the United States, squads of secret service men with automobiles, newspaper correspondents, office seekers, sightseers and persons out of occupation.

Sharing a summer place with the President must be very like sharing it with a circus and menagerie, only more so. A President needs a whole place to himself.

### Thanksgiving

1810  
Church  
Candles  
Devoutness  
Faith  
Fireside  
Benches  
Homes  
Prayer  
Pews  
Preaching  
Worship

1910  
Coaching  
Candelabra  
Diamonds  
Fun  
Football  
Bleachers  
Hospitals  
Primping  
Pigskins  
Poaching  
Week-ends



FOOTBALL TERM  
A FULL BACK



- Oihō Cushing -

"DIEU LE VEUT"

POPE URBANITY II *blessing* (?) PETER THE HERMIT AND THE NEW CRUSADE

### Home and Mother

ACCORDING to the Hebrew press of New York and other Hebrew districts, the American is the finest type of Anglo-Saxon outside the House of Lords and the Broadway wholesale reservation; and he proves it by his passionate devotion to the trilogy, Home, Mother and the Public School, for any and all of which he will freely lay down his life, before the fall election. In this age of divorce, home may be uncertain and the public school a non-essential, but mother is a dead sure thing—you can bank on mother.

It is the boast of the Anglo-Saxon, and the ultimate test of his superiority, that he has the word "home" in his language. Only the grand old Anglo-Saxon race sings doleful ditties about "Home and Mother," "Home and Country," "England, 'Ome and Beauty," "What Is Home Without a Boarder?" and so on. It is possible the debased and inferior alien may have a home with a mother, a boarder, or other domestic impedimenta round his premises; but lacking the fine poetic instincts of the Anglo-Saxon he fails to put these things into his ballads, hand organs and noise instruments.

We always love the unattainable and worship the illusive.

The American loves to go back—in his dreams—to the dear old farm among the hills, where he and crabapples and dyspepsia were raised in days of yore; where he passed his happy, care-free childhood's years with mother, wearing blue denim overalls and working eighteen hours a day. Oh! dear, dead, halcyon days, when he and mother ran the farm, while his stern and Puritan father ran the republic from the top of a cracker barrel in the village grocery. The memories of his



THANKSGIVING DAY

A FEW APPROPRIATE WORDS

chores and chastisements are still sacred and tender; he will not disturb them; he hugs his illusions, and he will not go back even to sleep with his fathers. Israel looked forward to the post-mortem pleasure of sleeping with its fathers; the American does not; the divorce and nomadic habits of the Anglo-Saxon father make him difficult to assemble; and the American hates to be crowded, anyhow.

Judging by habit and result, the ambition of the average American is to accumulate money enough to enable him to be perennially homeless and permanently nomadic; he is always on the move; autos, sleepers and liners are his habitats. St. Vitus is his patron saint; and the more time and energy he devotes to divorcing himself from home and country the more sentimental and lachrymose he grows about both.

Travel is not designed to give the American rest and change; its purpose is educational and to make him feel happy and at home in a flat as commodious as a steamer cabin and as comfortable as a Pullman berth. When he gets back to the flat he may miss the violence of the Atlantic, but he has the truculence of the janitor; and though he lack the service and servility of the porter he has all the comforts of home, including a cat and a kitchenette. If he only have mother in the flat—preferably wifey's—the American domestic idyl, Home and Mother, is complete, and he is on the joyous road to divorce and alimony.

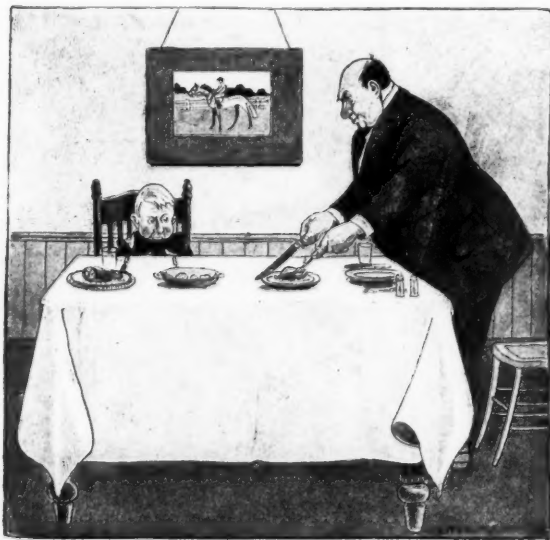
Joseph Smith.

### Profit and Profit

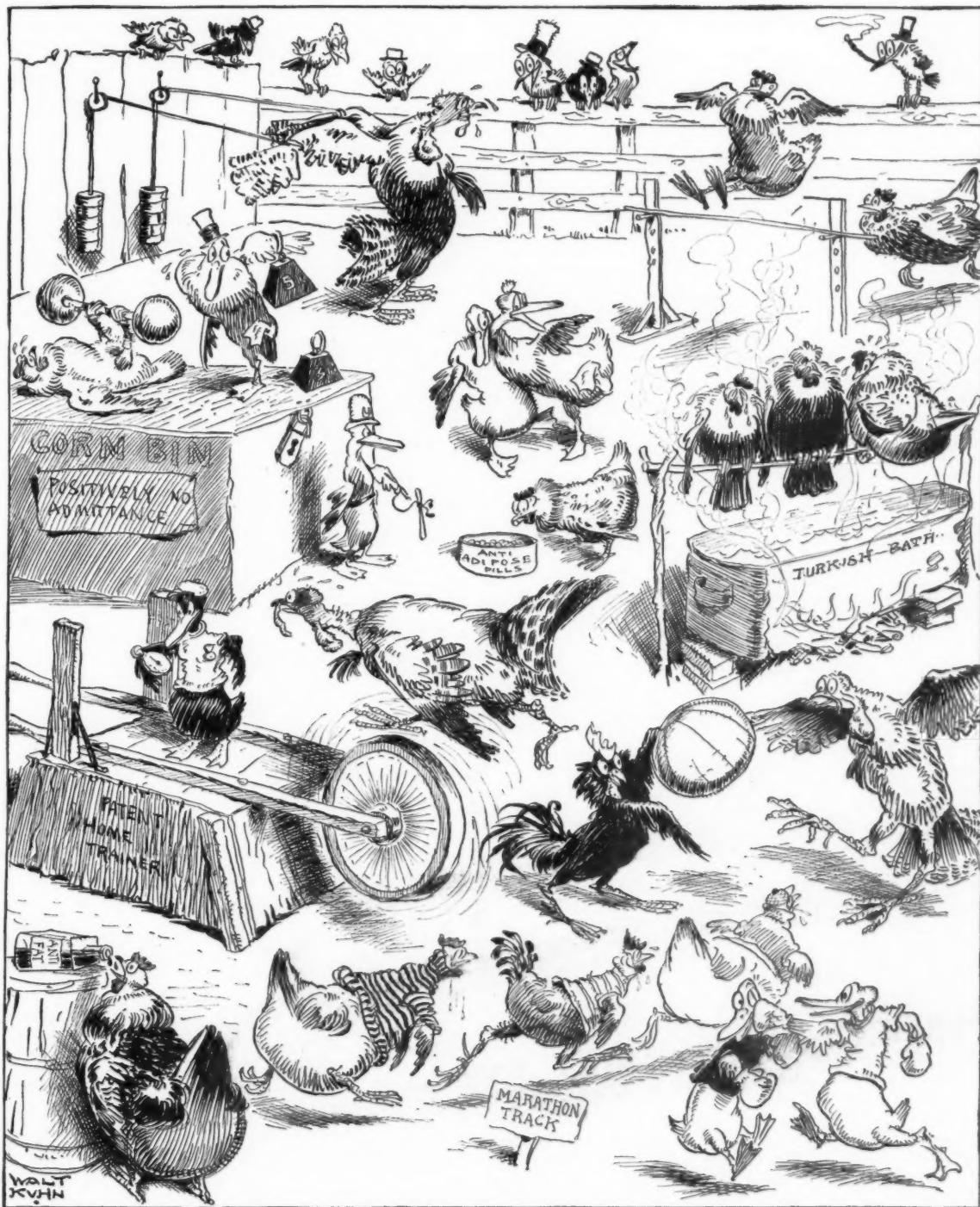
TEMPTATION is the sense of immediate profit, as opposed to conscience, which is the sense of remoter profit derived from the experience of the ages.

Conscience is necessary, however, to the larger activities of modern life.

For not till a man has been reproached by his conscience and has argued it down is he in a position to do many of the things which need be done if we are to get on. A rebellious conscience duly whipped into submission proves on trial to be about the most effective support a man can have in a real up-to-date pinch.



"TAKES AFTER HIS FATHER."



## TRAINING DOWN FOR THANKSGIVING

"A FEW MORE DAYS OF THIS TRAINING AND NOT ONE OF US WILL BE FIT TO EAT!"



### Three More Shots at the Moon



ESPITE the facts that "The Scandal" was written by M. Henri Bataille and that the ability and great resources of Mr. Charles Frohman were involved in its production, play and performance were both disappointing. There's a moral in this failure as in the host of failures that mark this season. The moral seems to be that we are running our theatres too much on the department store theory.

When men ran small shops and were anxious to please their customers and secure a good name for themselves, they were able to know and be particular about the quality of the wares they offered. In merchandizing this is still possible to some extent. There are still left in the department store business one or two names which are guarantees of quality and fair dealing with the public.

In artistic matters the department store theory is not applicable. When producers of plays try to spread themselves over too much ground they are bound to be lacking in the close attention to detail that art demands. Mr. Frohman—and he is not the only manager making the same mistakes—may say to himself that he has secured a Parisian success from a recognized dramatist, that he has given it a cast of high-salaried and experienced actors and that he has not stinted the expenditure for its setting. He might infer that the result should be at least a material success.

If all of Mr. Frohman's managerial eggs had been in this one basket he would not have jumped to any such inference. He would have recognized that "The Scandal" is a play of a very hackneyed French type, dealing on only a slight variation of the old theme of the husband, wife and lover. With this in mind he would have—or should have—insisted on an English version most carefully rather than carelessly done. He would have—or should have—insisted on his English-speaking company preserving in every detail the French atmosphere of the play, inasmuch as it deals entirely with French situations. He would never have cast Mr. Kyrle Bellew, with his refinement of speech, looks and manner, for the part of a provincial French manufacturer and agriculturalist. He would not have given the highly complicated and emotional rôle of the wife and heroine to an actress with the limited powers of Gladys Hanson. He would have done and left undone many things which in this production make the whole thing—excepting Mr. Serrano's sincere impersonation of the unpleasant lover—commonplace and uninteresting.

With the utmost endeavor it might have been impossible to make "The Scandal" a pronounced success. Produced on the department store plan now dominating the American stage, if we except the efforts of the New Theatre and Mr. Belasco, this play was predestined to failure.



THE ART OF ACTING IN THE YEAR 1910 A. D.

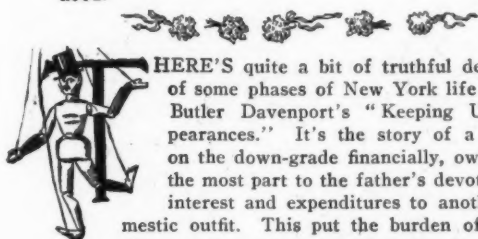


"THE GIRL IN THE TAXI" came to the Astor Theatre with a subterranean foreboding of naughtiness which made those familiar with the clean successes Messrs. Wagenhals and Kemper have enjoyed at their theatre wonder how that firm could give it an abiding place under their roof. Now the wonder is that with their reputation for managerial astuteness they could harbor anything so commonly stupid. It is a most ordinary French farce of the ordinary school adapted to an American setting by Mr. Stanislaus Stange, who performed the same service for "The Girl With the Whooping Cough." The odoriferousness of that drama, on account of which the police closed Messrs. Klaw and Erlanger's New York Theatre, may have accounted for the peculiarly expectant audience which greeted the first performance of "The Girl in the Taxi."

These seekers for stage dirtiness were disappointed. The farce wasn't obscene or indecent, except in the apparent effort at double meanings in some of the lines; but it was stupid and inanely vulgar. Such artists as Miss Jessie Millward, Mr. Fred Bond and Mr. John Glendinning seemed misplaced in the cast. When one recalls the incompetent acting seen this season, in other parts which should have been entrusted to players like these, one is forced to the conclusion that there is something particularly rotten in our theatrical Denmark.

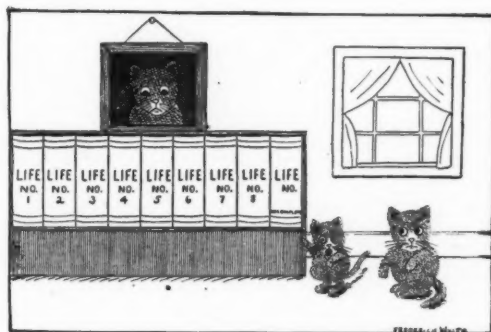
Not even the introduction of a decadent looking young man named Carter de Haven in a selection of rag-time songs added much vim or attractiveness to "The Girl in the Taxi." The piece served, however, to recall the superior qualities of "Pink

Dominoes" and "Champagne and Oysters," of which it is a poor imitation and reminiscence. Were it possible ever to predict concerning the likes and dislikes of a certain class of New York theatre-goers, it would be safe to say that in spite of the peculiar interest excited in behalf of "The Girl in the Taxi" she will not last long in this neighborhood.



HERE'S quite a bit of truthful depiction of some phases of New York life in Mr. Butler Davenport's "Keeping Up Appearances." It's the story of a family on the down-grade financially, owing for the most part to the father's devoting his interest and expenditures to another domestic outfit. This put the burden of financial management and preserving the family standard on his wife, the mother of his three recognized children. Two of these are frivolous girls, well drawn by the author from types only too familiar in New York. In these and in the picture of the father, a lawyer advanced in years and looking for a political appointment to provide him with the income he could not earn, we have character-drawing more faithful than that usually found in plays of contemporary life, and more expert because they are types difficult to depict in broad lines. Mr. Benrimo aided the author by keeping his portrayal of the father free from exaggeration. Another good type, well realized by Miss Zelda Sears, was the family seamstress, gossip and interested in its affairs, but with a talent for fitting and making over which did much to sustain the mother's effort to make a good showing for her brood in the eyes of the world. The mother's rôle was played with dignity and quiet force by Miss Amelia Gardner.

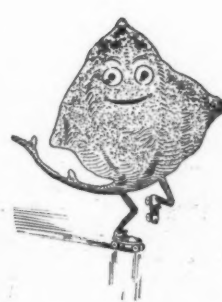
There's a little suggestion of Clyde Fitch's methods, both as author and producer, in this performance of "Keeping Up Appearances." Were we less sated with theatrical entertainment of all sorts it would stand a fair chance of success. It is good enough to encourage Mr. Davenport to keep on and work out something with more dramatic action to the amount of talk.



"NO, MY CHILD, THEY ARE NOT BOUND COPIES OF 'LIFE.' THAT IS THE AUTOBIOGRAPHY OF YOUR GREAT UNCLE PETER WHO USED UP HIS LAST LIFE IN AN AUTOMOBILE ACCIDENT BEFORE YOU WERE BORN."



A NARROW  
ESCAPE



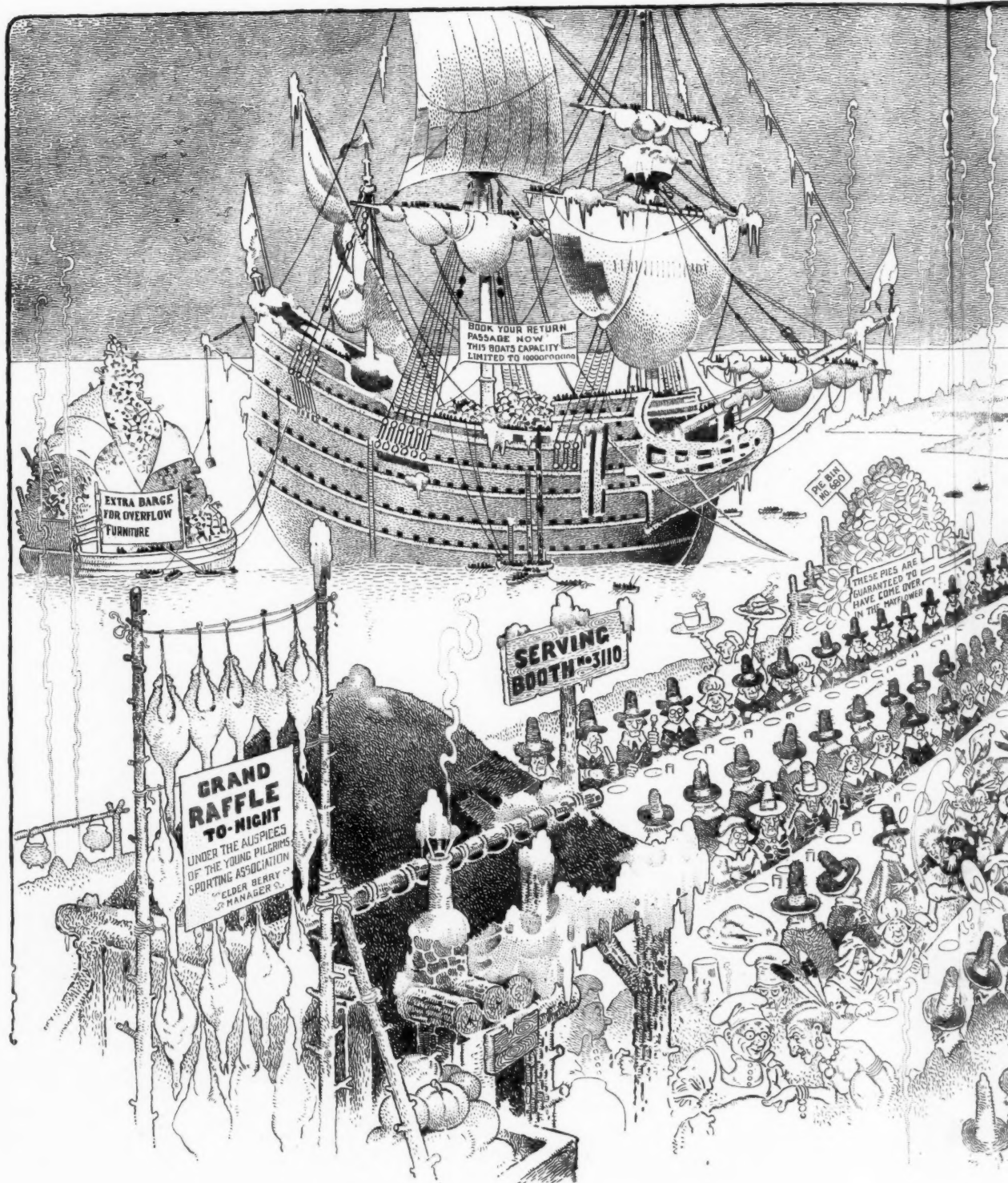
ROLLER SKATES

IF it is true that eighty-seven out of every one hundred Americans who have reached the age of not discretion, but the ability to guide a pen, are writing plays, Mr. Clayton Hamilton's work, *The Theory of the Theatre*, ought to have a wide sale. It is easily readable and, while it does not show the novice how to write a play, it may convince a few of them that that accomplishment is not so easy as it may appear. It should be circulated in large editions by play-readers, managers and artists who are burdened with the requests of ambitious amateurs to read their maiden efforts. Metcalfe.



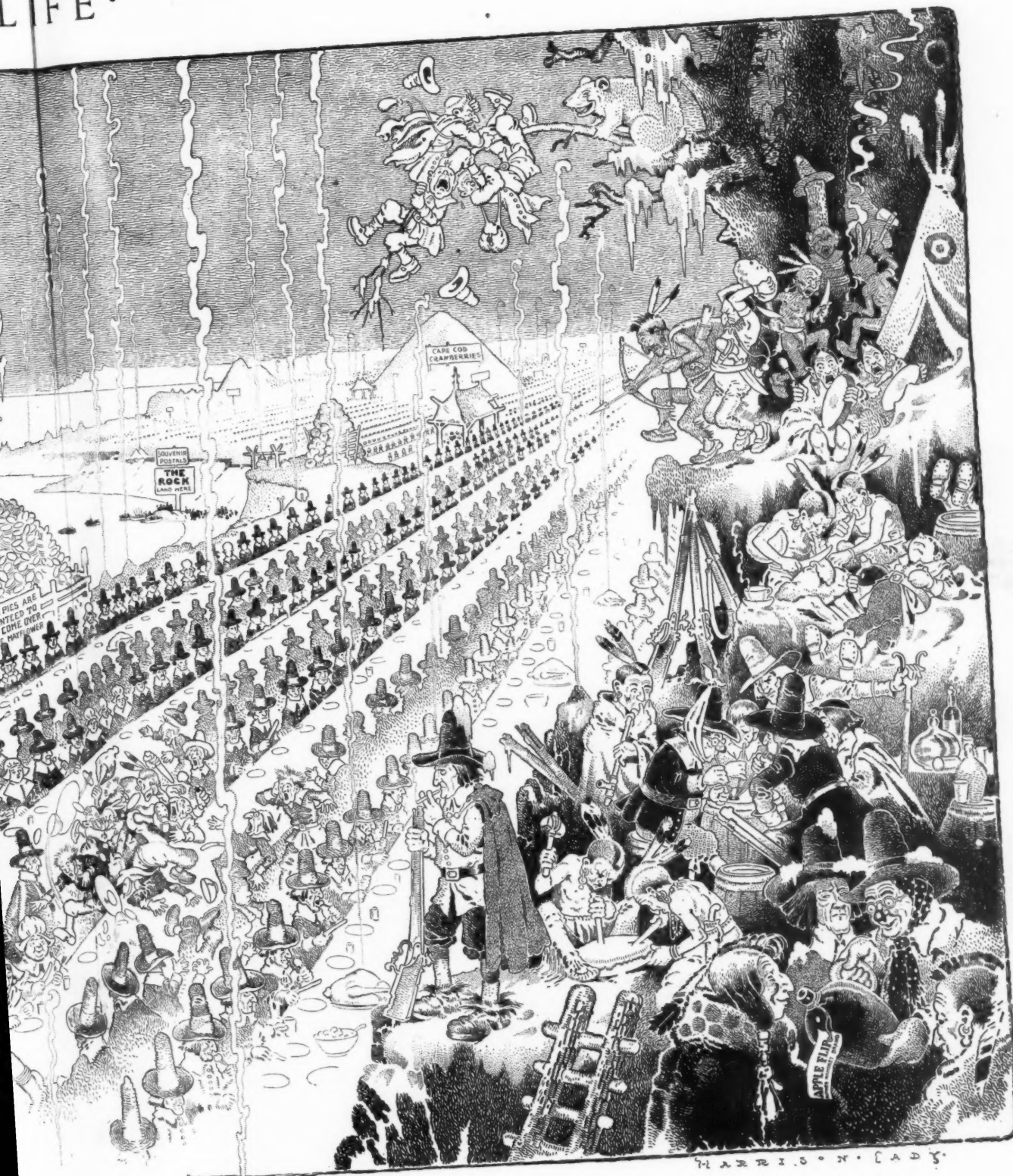
**CONFIDENTIAL GUIDE**

*Astor*—"The Girl in the Taxi." See above.  
*Belasco*—"The Concert." Satirical comedy adapted from the German. Admirably staged and acted.  
*Bijou*—"New York." Depressing and uninteresting play, sadly misnamed.  
*Broadway*—"Judy Forgot." Amnesia made a basis for Marie Cahill's fun and a brilliantly staged musical show.  
*Casino*—"He Came from Milwaukee." Mr. Sam Bernard's dialect abilities backed up by a musical show of the usual Casino brand.  
*Comedy*—"The Cub." Notice later.  
*Criterion*—"The Commuters." Farcical treatment of the suburbanite and his ways.  
*Daly's*—"Baby Mine." Laughable and well-written comedy of matrimonial difficulties.  
*Empire*—"Smith." Mr. John Drew and competent company in thin but polite comedy of contemporary London manners.  
*Gaiety*—"Get Rich Quick Wallingford." The career of a confidence man made laughable.  
*Garden*—"The Rosary." Notice later.  
*Garrick*—"Mr. Kyrle Bellew in 'The Scandal,' by Henri Bataille. See above.  
*Globe*—"The Girl in the Train." Poorly cast but rather unique musical show with tuneful airs.  
*Hackett*—"Mother." Miss Emma Dunn in an agreeable domestic drama.  
*Herald Square*—"Tillie's Nightmare." La Grande Marie Dressler as principal fun-maker in big musical show.  
*Hippodrome*—Elaborate spectacle, beautiful ballet and circus acts.  
*Hudson*—"The Deserters." Helen Ware as the star of a not notably interesting army drama.  
*Knickerbocker*—Julia Neilson and Mr. Fred Terry in "The Scarlet Pimpernel." Notice later.  
*Lyceum*—"Electricity." Notice later.  
*Lyric*—"Madame Troubadour." Sparkling music and good cast. Musical show with the chorus girls omitted.  
*Manhattan Opera House*—"Hans the Flute Player." Dignified comic opera artistically staged and sung.  
*Maxine Elliott's*—"The Gambler." by Mr. Charles Klein. Notice later.  
*Nazimova*—"The Little Damsel." Curious phase of London life illustrated in agreeably acted comedy.  
*New*—"The Blue Bird." Adequate staging of Maeterlinck's poetic and allegorical spectacle of child life.  
*Republic*—"Rebecca of Sunnybrook Farm." Charming stage version of episodes from the life of a little New England girl.  
*Wallack's*—"Alias Jimmy Valentine." Light melodrama woven about the life of a reformed convict.  
*Weber's*—"Alma, Where Do You Live?" Expurgated edition of a European success. Ordinary farce with agreeable music.



The First Than

IF ALL THE ANCESTORS W



MARTIN S. ADAMS

The First Thanksgiving  
IF ALL THE ANCESTORS WERE THERE



"THEIR'S NOT



AMONG the numerous amazing or amusing announcements with which would-be best-sellers have recently been introduced to the public, none excels for naïveté or nerve (or, to be just, for cleverness) the note that graces the cover of *The Fruit of Desire* (Harper, \$1.20), by Virginia Demarest. It reads as follows: "This novel is written by a successful author with a wide reputation in a particular field. Because this novel is of a totally different kind, the author has taken an assumed name that the book may be received wholly on its merits." Please notice that the writer of this statement has made a definite impression on your mind, yet can, if you accuse him of it, prove an alibi. For as a matter of fact the book has no merits, unless it be accounted a merit in epilepsy or locomotor ataxia that an occasional small boy is moved to mirth by the action of their victims. The theme of this story is the thesis that unbroken platonic love in wedlock is the only formula for social happiness; and the basis of its inspiration is either a Puritanical obsession grown to paranoia, or a justified feminine revolt against the too common sex servitude cloaked by marriage that has turned a shallow mind morbid as well as blind. A sane Puritanism is sadly needed in the world, as is also some readjustment of the injustices of marriage. But both nature and human nature have vested interests in the matter and will refuse to be frozen out in any reorganization. Of course, Virginia's scheme, if adopted (and enforced), would settle all human

difficulties in a generation. But your really wise pessimist would rather advocate a universal Quaker meeting of humanity, with Asia and America as the two sides of church and the Pacific Ocean for a middle aisle, and even after carefully burning his boats would keep a sharp watch for long-distance swimmers. The trouble with Virginia is that she is merely an unwise optimist.

**M. R. A. S. M. HUTCHINSON**, the English author of a first novel called *Once Aboard the Lugger* (Mitchell Kennerley), who has taken the purposely ordinary love story of a certain London George and his Mary

as a whip-handle for his happy and wholesome satire and therewith merrily lays about him at the claims of ultra-modern intellectualism; who has invented and incorporated in his story an incongruous farce-comedy of a stolen cat, in which he displays the antics of an exuberant humor; and who has clothed and expressed the hybrid tale in a highly affected yet at times aptly effective English, deserves from the reviewer that which it is not always easy to give, namely, a consideration more serious and more careful than that accorded to an established writer for his latest production. For the reviewer is set apart from the reading public somewhat as a ship's lookout is set apart



## CONFIDENTIAL BOOK GUIDE

*An Affair of Dishonor*, by William De Morgan. A seventeenth century "historical romance." Probably written years ago and found in an old desk.

*Astir*, by John Adams Thayer. The autobiography of an American hustler. A conscious boast, an unconscious confession and an interesting document.

*The Ascending Effort*, by George Bourne. A remarkable analysis of the sources of taste and the uses of art.

*My Brother's Keeper*, by Charles Tenney Jackson. A modern parable of the prodigal's return. A striking piece of work by a young author of talent.

*The Doctor's Lass*, by Edward C. Booth. A new and equally engaging story by the author of *The Post Girl*.

*The Elm Tree on the Mall*, by Anatole France. A cunningly devised criticism of provincial life in contemporary France.

*The Fourth Dimension Simply Explained*. Edited by Henry P. Manning. A surprisingly limbering course in intellectual Delsarte.

*Franklin Winslow Kane*, by Anne Douglas Sedgwick. See above.

*The Fruit of Desire*, by "Virginia Demarest." See above.

*The House of Bondage*, by Reginald Wright

Kauffman. The story of a white slave. A sociological report in fictional form. *Caveat emptor*.

*Karl Marx, His Life and Works*, by John Spargo. A biography that contains everything but the breath of life.

*The Meddings of Eve*, by William John Hopkins. Two pale short story sequels to *The Clammer*.

*Once Aboard the Lugger*, by A. S. M. Hutchinson. See above.

*Rest Harrow*, by Maurice Hewlett. A third novel of the Senhouse series, only recommended to readers of the other two.

*The Russian Road to China*, by Lindon Bates, Jr. A travel book somewhat out of the ordinary both in subject and readability.

*The Theory of the Theatre*, by Clayton Hamilton. Illuminative essays by an able annalist. One of the valuable books of the season.

*Types from City Streets*, by Hutchins Hapgood. A fine book to browse in.

*The Way Up*, by M. P. Wilcox. An elaborate story of "social unrest" that seems to lead nowhere.

*What Is Wrong with the World?* by G. K. Chesterton. A book calculated to delight those who do not expect an answer and puzzle those who do.



TO REASON WHY"

from its crew. It is an ordinary and agreeable part of his particular duties to announce that a familiar landmark is once more two points off the starboard bow and that all is well; but it is even more incumbent upon him to give the bearings of unfamiliar objects in the offing. And Mr. Hutchinson, being a new writer of evident talent, with a point of view of his own and the distinct suggestion of possibilities about him, is the kind of object in the offing that it is the reviewer's particular duty to give attention to. The truth is that combination of Mr. Hutchinson's talent and point of view is so unfamiliar that the reviewer suspects himself of harking back to personal prejudices rather than to critical principles in trying to estimate its worth; so that the best that the lookout can do under the circumstances is to announce that there is a strange fish in sight that occasionally blows like a small whale, but more often disports itself like a large porpoise.

It is a pity that there is no term of definition (corresponding, let us say, to that of "minor poet"), for those sincere and often talented writers of fiction whose well-trimmed lamps, though of lesser candle-power and visible at no great range, yet burn with neither smoke nor splutter and shed a steady light. If there were one it would come handy for application to Anne Douglas Sedgwick, whose novel, *Franklin Winslow Kane* (The Century, \$1.50), is technically so deft a piece of verbal stippling and as a story is so nicely balanced between an interpretative presentation of human vacillation and an agreeably inconsequential entertainment. The book deals with the obscurer social traffic between America and England and follows the development and denouement of a situation in which four characters—delicately conceived and differentiated types of unconscious shilly-shalliers—make a mess of their own desires through the cowardice of their own convictions. One might perhaps describe it as the history of a "foozled" crisis.

J. B. Kerfoot.

### Tribute to Vivisectors

It is reported that the Democratic candidate for Governor of Pennsylvania says, "Of all the cranks in the world the scientific crank is the worst."

Looks as if the health authorities of Pennsylvania resembled the medical experts in some other States.

### Use Short Words

LITERARY aspirants should religiously eschew polysyllabic orthography. The philosophical and philological substructure of this principle is ineluctable. Excessively attenuated verbal symbols inevitably induce unnecessary complexity and consequently exaggerate the obfuscation of the mentality of the peruser. Conversely, expressions which are reduced to the furthestmost minimum of simplification and compactness, besides contributing realistic verisimilitude, constitute a much less onerous handicap to the reader's perspicacity.

Observe, for instance, the unmistakable and inescapable expressiveness of onomatopoeic, interjectional, monosyllabic utterances, especially when motivated under strenuous emotional circumstances. How much more appealing is their euphonious pulchritude than the preposterous and pretentious pomposity of elongated verbiage.

LITTLE grains of rumor, little drops in stock,  
Make the mighty market like a weathercock.



THE ARRIVAL OF DYSPEPSIA IN NEW ENGLAND

# Life Raises Its Reward

Will Now Pay Two Million Dollars for the Ultimate, Captured Alive or Dead



WE CANNOT BE IMPOSED UPON

ALL over the country the search for the Ultimate, recently inaugurated by LIFE, is now going on. No trouble is too great to take. Last week we became satisfied that one million reward was not enough. We shall now pay two.

No matter in what condition the Ultimate is, we shall positively pay two millions for his capture. All you have to do is to bring him here.

Yesterday we were waited upon by a delegation from the Presbyterian Church. The leader, a well-known clergyman, bowed confidently as he said:

"Sir, we have the Ultimate."

With this he handed us a small packet which proved on inquiry to be a sheet containing the thirty-nine articles.

At this moment several Methodists approached and their leader said:

"Excuse me, sir, but we have the Ultimate."

We opened up the box he gave us and it proved to be a copy of his sermon published on the editorial page of the New York Herald.

All persons hereafter applying at this office must respectively understand that we cannot be imposed upon in this man-

ner. We know an Ultimate when we see one. We are after the real thing. When it arrives, the money will be cheerfully paid. The only thing this country needs is an Ultimate, and the moment we get possession of it we shall turn it over to the proper authorities.

We have just received the following: "DEAR SIR:

"I note with much pleasure your search and reward for the Ultimate. I feel quite sure that when it is finally discovered it will be accidental, and the whole affair will be simpler than you now suspect. I make the following suggestion: Why not get together all of the utterances each week made by our most prominent men and search among their platitudes? I feel sure that amid such humble surroundings the Ultimate may at last be found. I was looking over Roosevelt's *vade mecum* the other day. Taft's speeches, Lyman Abbott's editorials, and a number of other works on theology and psychology, and in fifteen minutes I came across a lot of rich material. For example:

"Our vast responsibilities."  
 "Not Being is the All."  
 "We are coming to another Uplift."  
 "True righteousness is destined to prevail."  
 "Spirit of Power."  
 "The life to come is—" etc.  
 "Why not try among these things?"  
 "Yours,"  
 "—"

We will, we will. In the meantime, no household is too humble in this grand land, rich with its varied possibilities and full of the promise of everything you can

think of or to come—in this grand land, we say, no place is too commonplace for the Ultimate to be in hiding.

Two millions for the right Ultimate! Line forms on the right!

## Vibrations

"HAS the Outlook come this week?"  
 "I haven't heard it yet."

ONLY the coward is a pessimist; optimism requires courage.



AERONAUTICALLY SPEAKING  
 "JUST A PLANE WOMAN."



A POET THINKS HE'S FOUND IT



IF WE ONLY COULD.

"BUT, DO YOU THINK YOUR DARK ONE WILL LOOK SO WELL WITH THAT SALMON-PINK GOWN?"

"NO, BUT I CAUGHT COLD IN MY BLONDE HEAD AT MRS. FISHER'S PARTY, AND CAN'T SMELL OR SEE OR HEAR WITH IT."

### Brokers

THE question is often asked: Why are Wall Street brokers such agreeable and lovable chaps?

The answer is simple. There is every reason why a broker should be the most obliging individual on the face of the earth. One can always be obliging when one is disinterested. The broker doesn't

care what the market is doing, so long as it is doing. If a customer comes in and says Pan. Am. Common looks as if it were going up, the successful broker will say yes. If he says no, the customer is likely to hold off a little and the more he holds off the less the commission for the broker. If the next customer says Pan. Am. Common looks as if it were going down, again will the broker answer in

the affirmative, for the commission is the same, regardless of the direction of Pan. Am. Common or any other stock.

Do not be afraid of your broker. Your interests and his do not conflict.

"DID you have any trouble in getting through the Custom House?"  
"No internal injuries."

## Life's Family Album



## Harrison Cady

(The creative gift has always had an extraordinary interest for the human mind. When we see this gift displayed in a way that interests or moves us, we are prone to ask, "How did he do it?" We wonder what manner of man he is who displays this power over us. The most difficult art in the world is the art of knowing how to amuse, because it carries with it the knowledge of knowing what to omit. The fact that a thing may be ephemeral does not detract from the quality of its genius. Week after week there appear in LIFE contributions and pictures from a great number of creative workers, whose genius displays with unerring precision some passing phase of thought, revealing hitherto undefined weaknesses, reveling in some odd fancy or satirizing some social foible. The object of this department is to give the readers of LIFE an opportunity to know something of the work and personalities of the men and women who make LIFE.)

MR. CADY is the man who draws the cartoons and other pictures in LIFE that are so filled with infinite and inimitable detail—pictures that, study them as long as you will, always discover something new. Each one of them, like a drop of water under a microscope, contains a whole world in itself, a world of humorous impossibilities, always fundamental and involving great principles.

When we mounted to his studio we expected to see an astronomical person with the manner of a bacteriologist—the counterfeit presentment of the most advanced forms of science. Instead, we were greeted pleasantly by a matter-of-fact young man who seemed not at all disposed to enter into minute facts about his own career. If we had not had a long experience in cross examina-

tion, the result might have been fatal. But—

"Now, Mr. Cady, remember that this is all friendly. Nothing will be done to incriminate you. When did you discover your talent?"

"It was discovered by Paul du Chaillu."

"How did that happen?"

"He chanced to be lecturing in my native place."

"Oh. And that?"

"Gardner, Massachusetts. My father was the proprietor of the village store there and when Mr. Du Chaillu came to town to lecture I drew a picture of him surrounded by animals."

"What medium did you use?"

"Plain wrapping paper, right from the counter."

"And he dropped in—?"

"And saw himself as I had pictured him and advised me to take up humorous drawing."

"Good for him. And then?"

"At eighteen I came to New York, and after I had been here about twenty-four hours I sold a picture to *Harper's Young People*. Then I began drawing for the papers until I sold my first drawing to LIFE."

"But, Mr. Cady, you have said nothing about your artistic training. Did you study in Paris? Did you work under

Chase? Have you matriculated at some art school?"

"No. Like Topsy, I just grewed."

"By the way, when were you born?"

"June 17, 1878."

"Then your receipt for artistic success is to begin in a village store in Massachusetts, keep away from art schools and have an African explorer see one of your drawings?"

Mr. Cady smiled.

"Yes," he replied, "and one thing more."

"What's that?"

"Use manila wrapping paper."

## No Compulsory Repose

Presidents should be retired on full pay or on double pay, and there should be enough character among the people by the force of public opinion alone to compel them to round out their lives in circumspection and repose.

—The World.

NONSENSE! Ex-Presidents have, and ought to have, the same rights as other folks. So long as they continue sane, circumspection and repose ought not to be forced upon them against their will. If they were handsomely pensioned it might help to keep them quiet, but that would not always be a gain. Would it have been better to have condemned John Quincy Adams to circumspection and repose and kept him out of Congress?

## LIFE'S INFALLIBLE FORTUNE TELLER

If you were born on  
November



Your future wife will be a Suffragette but will conceal the fact until after she has landed you.

3

Your future husband will wear trousers that bag at the knees. You will excuse him to your friends on the ground of his extreme piety.



Your future wife will be a lady of foreign birth who will annoy you by her inability to eat clear soup with chopsticks.

4

Your future husband will seldom smile. He will be editor of the comic supplement of a yellow journal and will have no sense of humor.



Your future wife will be devoted to out-of-door sports and when you disagree with her will make you regret you did not study the manly art of self defense.

5

Your future husband will be a spendthrift and you will learn that although a soft answer turneth away wrath it has no effect on the bill-collector.





## There Is Nothing Funny About This

THE man who wins a Marathon isn't even mildly amused by the zeal of the genius who in the moment of his triumph offers him a substitute for the shoes in which he has run the race. His success has been no joke. It has taken strength, persistence, training, equipment, and so, in the glow of victory, crossing the line with cheers ringing in his ears, he is in no mood to bother about new shoes. Business enterprise is a good thing; but it is occasionally misdirected.

We have no intention, therefore, of reminding the bright people who read LIFE that the best shoes to-day are all made by the Goodyear Welt System of Shoe Machinery. That is quite unnecessary, as by this time the fact is undoubtedly familiar to them. It is always in order, however, to make sure that the shoes one buys are really GOODYEAR WELT.

*Ask the shoe salesman if the shoes he offers are*

# GOODYEAR WELT

The United Shoe Machinery Company, Boston, Massachusetts, will send on request, without charge, the following booklets:

1. An alphabetical list of all Goodyear Welt Shoes sold under a special name or trade-mark
2. A Book which describes the Goodyear Welt process in detail, and pictures of the marvelous machines employed.
3. "The Secret of the Shoe: An Industry Transformed," which tells the true story of a great American achievement.

## Priscilla Sticks to Her Guns



THE good work goes on. The sisters are making more noise than ever. We are bound to be heard. More and more space is being given to us in the newspapers and our leaders are seeing their names in print with a frequency which must give them much pleasure.

Naturally, it cannot all be *couleur de rose*. There are bound to be moments of despondency. That feeling is voiced in this touching letter from one of the dear girls who is devoting herself body and soul to our sacred and important cause:

807 WEST 14TH ST.,  
NEW YORK,

THURSDAY AFTERNOON.

DEAR MISS JAWBONES:—I write to you with a feeling of discouragement. It seems to be harder now to make converts than it was at first. The cause doesn't seem to be so alluring to women as it was in the early days of our agitation. Perhaps it has

lost its novelty. I find that many of my women friends, at whose houses I used to drop in to talk about votes for women, are not at home to me when I call. At a tea the other afternoon I overheard one of them say to another that the Suffragettes were getting to be a bore.

The worst blow I have had yet came to me from an old friend of my mother. I have often talked with her of the cause and the many things our sisters were doing to get themselves talked about. I was trying to get her to promise to come to one of our meetings and was hoping to make a convert of her.

"Alice," she said, "I don't want to hear any more about Suffrage. I'm tired of it and can find more improvement and amusement in talking about other things. I have three votes already and don't need any more. If I haven't helped to make John and the boys good citizens, and if they can't vote in the way I would, I've failed in my duty as a wife and mother, and, if that is so, I wouldn't be fit to be a voter, anyway."

I tried to show her that she was just as much entitled to vote as they were, and that she, like all the rest of us, was a downtrodden victim of the tyranny of man. She told me she rather liked the tyranny of man and at any rate preferred it to the gabble of Suffragettes.

Is it not disheartening?

Yours affectionately,  
ALICE SMITH-VASSAR.

Cheer up, dear girl. That woman is an exception and as our noble cause gains strength women with those silly, old-fashioned ideas are becoming scarcer and scarcer. Don't despair.

You may yet see that same woman waving a Suffragette flag in a street parade or speaking to a crowd of hoodlums at a corner meeting.

The members of the Woman Suffrage party of the Twenty-seventh Assembly district will organize a definite campaign against Senator George B. Agnew, who has gone on record as an opponent of votes for women.

This policy has been adopted in accordance with the ideas of Mrs. O. H. P. Belmont, who says she believes in trying the political methods followed by men.

The matter was thrashed out at a meeting held in Mrs. Belmont's Fifth Avenue office.—*Daily Newspaper*.

There's an ideal Suffragette for you, dear sisters. Her social and other prominence, her name and her correct gowning, have been powerful and logical arguments which have appealed strongly to the intellects of many women and made them converts to our sacred cause. No mere ordinary woman, no matter what her mental qualifications or her educational training, could have had half the effect in gaining recruits. Slightly to change an old proverb, it takes a woman to catch a woman, and no one realizes this better than our peerless leader.

But she is not content with this. She has an office on Fifth Avenue—Fifth Avenue, please observe. Another stroke of stateswomanship.

And now what does she do? Look closely. She picks out a Senator who is a candidate for re-election. She ascertains that he is an opponent of votes for women. Forthwith she organizes the sisters to oppose the return of Senator Agnew to the Senate.

Does she look into his record as a Senator? Does she know how he voted on important measures?

Not at all.

Does she ascertain whether he has properly represented his district?

By no means.

Does she find out whether he is able, honest and competent?

Pooh!

Does she know anything about the character of his opponent?

Why should she?

She does the vital thing. *She gets her name into the papers*. There is the master stroke. That is what gives our cause its strength. That is what makes Votes for Women! Give us notoriety or give us death!



FOR all of us there is inspiration in the words of our dear sister, Mrs. Ida Husted Harper. She was going to the State Convention of Suffragettes at Niagara Falls. Just before that momentous event a reporter tried to interview her. She naturally shrank from the newspaper publicity attendant on the process.

"I am making the effort of my life to get a new hat to wear to the State Convention at Niagara next week," she said, as she hurriedly drew on her long suede

gloves, "and I must keep my appointment with the milliner this afternoon. I have already broken three because I have had so much work on hand I couldn't get away."

*Il faut souffrir pour être belle*, and there is not one of us who cannot appreciate the sacrifice of our dear sister to the sacred cause. She did not shrink. It was the duty of every New York Suffragette to carry to the benighted sisters at Niagara Falls the very latest autumn styles. If they went plainly dressed what chance would they have had to impress the out-of-town women with the greatness of our cause and the crying need of Votes for Women?

Not a delegate would have looked at them or listened to them. The visiting Suffragettes would have returned to their homes with the feeling that they had made the trip for nothing. Not a convert would have been gained. Mrs. Harper has set us all a noble example.

Let the hobble skirt and the dishpan hat go hand in glove with the sacred cause of Votes for Women!

PRISCILLA JAWBONES.



"Occasionally an idealist like the unique Pachmann astonishes us by his marvelous play."

Mr. James Huneker in  
"Mezzotints in Modern Music," P. 220

### AN "IDEALIST'S" IDEAL

The beauty that may be evoked with piano-tone in its highest state of development makes memorable in music Pachmann's playing of

# The Baldwin Piano

The rainbow-wealth of *color* offered by mobile Baldwin-tone—the *dynamic* range, so vast as to permit of the most exquisite shading, the boldest effects—all have wedded inseparably to the Baldwin this poetic artist, "the greatest pianist since Chopin played Chopin."

THE BOOK OF THE BALDWIN PIANO, fully descriptive and illustrated by examples of Baldwin-design in art-cases, will be sent free upon request.

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1111 Olive Street  
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San Francisco  
310 Sutter Street  
Denver  
1626 California Street



### Modern Mary

Mary had a little skirt  
Tied tightly in a bow,  
And everywhere that Mary went  
She simply couldn't go.

—Harper's Bazar.

### No Assistance Needed

As the train neared the city, the colored porter approached the jovial-faced gentleman, saying, with a smile:

"Shall Ah brush yo' off, sah?"

"No," he replied; "I prefer to get off in the usual manner."—*Princeton Tiger*.

### Kindness to Animals

"Remove the sting of a wasp or bee with a watch key, pressing the place with it; then rub the sting with a slice of raw onion, moist tobacco, or a damp blue bag."—*Daily Mirror*. Press gently, dry, dust with boracic powder, and return it to the bee (or wasp).—*Punch*.



A POCKET VENUS

### No Latitude

An Irish school inspector was examining a class in geography. He had propounded a question regarding longitude and received a correct answer from the lad undergoing the ordeal.

"And now," he said, "what is latitude?"

After a brief silence a bright youngster, with a merry twinkle in his eye, said:

"Please, sir, we have no latitude in Ireland. Father says the British Government won't allow us any."

—*London Scraps*.

### Strong Character

CLIENT: I don't mind what wages I pay so long as she is capable.

REGISTRAR: I can assure you, madam, she's capable of anything.

—*London Opinion*.

THE story is told of the Rev. James Paterson, of Philadelphia, that he once said, in a circle of his brethren, that he thought ministers ought to be humble and poor, like their Master. "I have often prayed," said he, "that I might be kept humble; I never prayed that I might be poor—I could trust my church for that!"—*Argonaut*.

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### Differences in Good Clothes

Few men realize that there is a difference—a wide difference—in first-grade clothes.

This exists because of the variable standards in clothes making—because few makers are willing to sacrifice the commercial to art in their product.

### ADLER-ROCHESTER-CLOTHES

Adler-Rochesters, for example, are the finest first-grade clothes. Because their every standard—in style, in fit, in tailoring, in materials—is infinitely higher than any others.

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DAD

PATERNAL GYMNASTICS



### It Tastes So Good!

"Peter's Milk Chocolate is the very best  
present Father brings home—"

Children can eat all they want of it.  
It is digestible and nutritious.

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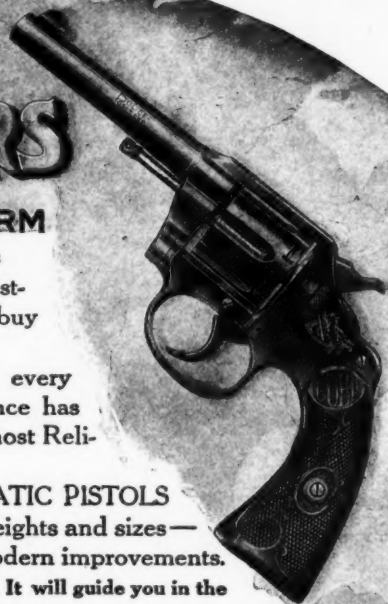
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## OUR FOOLISH CONTEMPORARIES



### Fruitless Struggling

"I understand that after waiting twenty years, she married a struggling young man?"

"Yes, poor chap. He struggled the best he knew how, but she landed him."

—Brooklyn Life.

**Caroni Bitters**—Sample with patent dasher sent on receipt of 25c. Best tonic and cocktail bitters. Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrib.

### Not Esperanto; Either

Mrs. Banks was getting ready to go out. Her patient husband waited in the doorway, watching her complete her toilet. By the extraordinary contortions of her neck, he concluded that she was trying to get a glimpse of the back of her new blouse, and by the tense lines about her lips he concluded her mouth was full of pins.

"Umph — goof — suff — wuff — sh — fispog?" she asked.

"Yes, dear," he agreed. "It looks all right."

"Ouff — wun — so — gs — mf — ugh — ight?" was her next remark.

"Perhaps it would look better if you did that," he nodded; "but it fits very nicely as it is."

She gasped and emptied the pins into her hands.

"I've asked you twice to raise the blinds so that I can get more light, James!" she exclaimed. "Can't you understand plain English?" —Wasp.

## A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary every-day sources.

## SEXOLOGY

(Illustrated)

by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume:

Knowledge a Young Man Should Have.  
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Knowledge a Father Should Impart to His Son.  
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with Spain, Nov. 26, Dec. 8. Without Spain, Dec. 10. **Oriental**  
**Tour** in January—Tours to all parts of Europe. Programs free.  
**ED POTTER TOURS** (32d year) 32 Broadway **NEW YORK**

### Conscience vs. Art.

Thomas Nelson Page, in the smoking-room of the *Baltic*, contrasted the literary and the scientific temperaments.

"But a letter will best bring out my point," said the famous author. "You've heard, of course, of Tennyson's poem, 'The Vision of Sin.' Well, an eminent mathematician wrote to Tennyson, on the appearance of his poem, a letter that ran like this:

"DEAR SIR:—I find in a recent poem of yours, entitled 'The Vision of Sin,' the following unwarranted statement: 'Every moment dies a man, and every moment one is born.' I need hardly point out that this calculation, if correct, would tend to keep the sum total of the world's population in a state of perpetual equipoise, whereas, it is an established fact that the said population is constantly on the increase. I would, therefore, suggest that in the next edition of this poem the erroneous calculation to which I refer should be corrected, as follows: 'Every moment dies a man, and one and a sixteenth is born.' I may add that the exact figures are 1.167, but something must, of course, be conceded to the laws of rhythm."

—Washington Star.

In a Pinch, use **ALLEN'S FOOT-EASE.**

### Thunder and Lightning

A bishop came to visit a church where a colored minister was presiding. Loudly and with much gesticulation the preacher proclaimed salvation. When he had finished, he approached the bishop and asked how he liked the sermon.

The bishop answered: "Why, pretty well; but don't you think you spoke too loud?"

"Well," said the preacher, "it's this way: What I lacks in lightning I tries to make up in thunder."

—Ladies' Home Journal.

## MULTIPLY

THE BEST MATERIAL MONEY CAN BUY BY TIME, PATIENCE, CARE AND EXPERIENCE; ADD PURITY, MATURITY, QUALITY AND FLAVOR—THE RESULT IS

## HUNTER BALTIMORE RYE

THE AMERICAN GENTLEMAN'S WHISKEY

Sold at all first-class cafes and by jobbers.  
WM. LANAHAN & SON, Baltimore, Md.



*The Overland*  
for 1911

## There Are 22 Models of Overlands

**They run from 20 to 35 horsepower—from 96 to 118-inch wheel bases—from \$775 to \$1,675. All the latest improvements—all the new ideas**

In the evolution of the past three years the Overland has become the most popular car in the country. No other car now commands such a demand.

More than 20,000 Overlands are now in use, and dealers have already paid deposits on over 18,000 of the new-season models.

Five factories are required to keep up with demands. Their daily capacity is 140 cars.

### **The Reasons Are These**

The initial success of the Overland was due to a wonderful engine—to a practically trouble-proof car. The matchless mechanism set a new standard in motor car construction.

Inspection was carried to extremes. The various parts of an Overland car must pass more than a thousand inspections.

Each engine is run for 48 hours before it goes into the car. Each crank shaft is turned 6,000 times in its bearings. Each finished car is given at least two severe road tests.

As a result, there are 20,000 delighted Overland owners. Each owner tells others about his car. There has been many a time when we could not fill half the resulting orders.

### **New Conditions Now**

Now conditions call for a lower cost. We have met those conditions by investing \$3,000,000 in modern automatic machinery.

By these labor-saving methods we have cut the cost of Overlands 28 per cent in two years. And we get, in addition, exactness to the thousandth part of an inch. No ordinary maker can begin to give what the Overlands give for the money.

And we are now making 22 models, so that every buyer can find in the Overland line a car which meets all his ideas. Whatever you want in size, style, cost or power, you can find it here.

These 22 models include almost every desirable type of a car. They include Torpedo Roadsters, the new Fore-door Tonneaus and Inside-Drive Coupes. And the newest models—the fore-door models—in the Overland line cost the same as the open front.

### **Our 1911 Prices**

For \$775 we are making a 20-horsepower roadster, with a 96-

inch wheel base—a four-cylinder car which is easily capable of 45 miles an hour.

We are making a Torpedo Roadster—the latest type of a racy car—as low as \$850.

The 25-horsepower Overlands, with 102-inch wheel bases, sell for \$1,000. Five styles of body, including delivery body.

The 30-horsepower Overlands, with 110-inch wheel bases, sell for \$1,250. The bodies include the torpedo roadster, the fore-door tonneau and the open-front touring car.

We are making a four-passenger inside-drive Coupe for \$1,250. It is ideal for winter driving.

The 35-horsepower Overlands, with 118-inch wheel bases, sell for \$1,600 and \$1,675. All prices quoted include magneto and full lamp equipment.

### **Send for the Book**

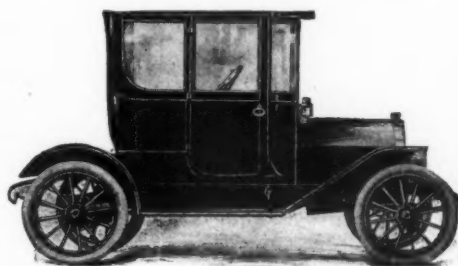
The Overland Book for 1911 shows all the styles and gives all specifications. Write us a postal for it. When we send it we will tell you where to see the cars. There are Overland dealers in 800 towns.

Don't choose an automobile until you know about the most popular cars of all.

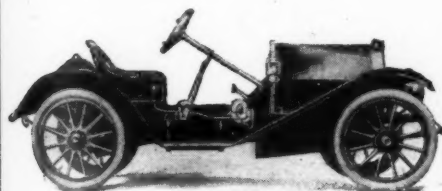
### **The Willys-Overland Co.**

Dept. P-26, Toledo, Ohio

Licensed under Selden Patent



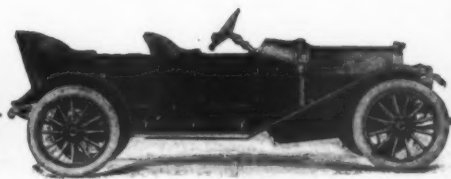
Our \$1,250 four-passenger Coupe.



Model 45. One of our 20 h. p. models—\$775. Four cylinders—96-inch Wheel Base.



Model 38. One of the five styles of \$1,000 cars. 25 h. p.—102-inch wheel base.



Model 54. A torpedo body on one of the new higher-power models.

**All prices include gas lamps and magneto**

## Hand-Pierced Silver

Charmingly wrought Saw-Pierced Silver Articles lend much to the dining-room. They are very popular and exceedingly useful.

At the Meriden Store will be found a large assortment of new and attractive articles at various prices. Unusually beautiful are our Fern Dishes, Bottle Holders, Lunch Sets, Sandwich Trays, Casseroles and Bowls.

Everything in Silver, Sterling or Plate, and Cut Glass of our own manufacture.

### The Meriden Company, *Silversmiths*

(International Silver Co., Successor)

49-51 West Thirty-fourth Street, New York



Fruit or Nut Tub  
(Natural Oak Lining)



Fern Dish  
(Green Lining)



Bean Pot  
(Pottery Lining)

## STEINWAY MINIATURE



"The  
Smallest Grand  
That's Safe  
to Buy"

Steinway principles of construction and workmanship are not borrowed. Steinway tone is not emulation. Steinway leadership is not assumed. All are distinctly *Steinway*—by right of Steinway initiative.

The Steinway Miniature Grand, in an ebonized case at \$800, is an achievement in grand piano construction.

*Illustrated Catalogue will be sent upon request and mention of this magazine.*

STEINWAY & SONS

STEINWAY HALL

107 and 109 East Fourteenth Street, New York

*Subway Express Station at the Door*



Sitting before the fireplace,  
Telling her stories new,  
Says she, "While you pop chestnuts,  
I think I'll roast a few."

## Rhymed Reviews

### The Science of Poetry

(By Hudson Maxim. Funk & Wagnalls Company)

Will Shakespeare, Burns and—lots of us

Who scribble unavailing pages  
Have been pot-hunting Pegasus  
Up Helicon through all the ages;

But here's a modern Nimrod, one  
Whose fame puts Teddy's in the chowder;

He cleans his little Maxim gun,  
He crams it full of smokeless powder

(A Maxim silencer, of course,  
Deludes the prey and helps surprise him),

Then, flash!—he bags the Wingéd Horse

And sets to work to analyze him.

Upon this worthy task intent  
He quickly learns enough to tip us  
A hint about the nag's descent  
From some Boeotian eolippus.

He knows the creature's varied breeds,  
His records in Olympic races,  
The corn and beans on which he feeds

To make him tread in metric paces.

He knows his vertebræ by heart,  
He's plucked out every golden feather,

He's pulled his very joints apart,  
BUT—can he put the bones together?

Can Vulcan draw Apollo's bow?  
Will Francis Bacon prove a Maker?  
Ah, does this Man of Science know,—  
Or is he just a Nature Faker?



THE  
**YACHT  
CLUB**

**FRENCH  
SARDINE  
GREET'S YOU**

RENE BEZIER & CO., Packers

Perfect Fish In Finest Olive Oil

MEYER & LANGE, New York, Sole Agents.

# Waterman's IDEAL Fountain Pen

WATERMAN'S IDEAL FOUNTAIN PEN N.Y. CLIP-CAP

## Encourage the Exchange of Useful Presents

The minute you start to write your Christmas list your pen suggests Waterman's Ideals. There is no other gift that you can be quite so sure will please, or the quality of which can be of a higher standard. We recognize the personality of writing requirements in the making of the pens, so that you may select one to suit, or exchange until suited, when it will become one of the permanent and most useful pocket pieces of the receiver. Look for the globe trade mark.

*The careful workmanship that is expended in the making of Waterman's Ideals and the individual patents make this pen one that is entirely safe to carry and satisfactory to use.*

From the Best Dealers.

Send for Gift Booklet.

L. E. Waterman Co.,

173 Broadway, N. Y.

8 SCHOOL ST., BOSTON  
734 MARKET ST., SAN FRANCISCO  
L. E. WATERMAN COMPANY, LIMITED, MONTREAL

189 CLARK ST., CHICAGO  
KINGSWAY, LONDON

Poor Pegasus! For every bard  
His gait must change! With some  
he ambles;

When Kipling spurs he gallops hard;  
With me he mostly frisks and  
gambols;

With Markham, 'note his stately  
stride!

When Scollard reins he nibbles  
clover;

With some (whose names must be  
denied)

He plunges, bucks and rolls all over.

But Pegasus will never soar

When Rules of Science overtax  
him:

This maxim, made on Hudson's shore,  
Is therefore called a Hudson  
Maxim.

—Arthur Guiterman.



### A UNIQUE KIND OF GIFT

has come into vogue for Christmas, birthdays, weddings, and other occasions—in the private reproduction of

## Family Portraits in

the COPLEY PRINTS. Everyone has a daguerreotype, miniature, or old photograph, or a present-day portrait, of which other members of the family would like to have copies. For the intimacy of family gifts nothing could have greater distinction. The quality of reproduction is guaranteed by the high reputation which the COPLEY PRINTS have won throughout the world. Correspondence invited.

## The Copley Prints

are also unsurpassed as gifts between friends. Being unobtainable in any other form, their value is greatly enhanced, both as gifts and framing for one's home. Recognized by artists themselves as the best of art reproductions. Gold medal from the French Government. Over 1000 subjects to choose in American Art. Illustrated Catalogue, 320 cuts (practically a handbook of American art), sent for 25 cents; stamps accepted. This cost deducted from purchase of prints themselves. \$1.00 to \$50.00. At art stores, or sent on approval. Above "Venetian Girl," by Tessari, copyright 1903, by

**Curtis & Cameron 65 Pierce Building Boston**  
Opp. Public Library

## English Motoring Coats



Built of luxurious Scotch and English tweeds.

Smart styles endorsed by well-dressed Englishmen.

Imported direct—from the foremost tailors of London.

With detachable leather lining, \$50 upwards. Fleece lined, \$30 upwards.

For Men's and Women's Motor attire and accessories send for Motor Wear Catalog "B."

Motor Section, Main Floor, New Building.

## John Wanamaker

Broadway and Ninth Street,

New York City

Copyright, 1910, by J. A. Mitchell



## Dr. Thorne's Idea

By  
J. A. Mitchell

Author of  
THE LAST AMERICAN,  
AMOS JUDD,  
THE PINES OF LORY,  
Etc., Etc.

One Dollar, Net.

"All the Muscles of the Clinging Body Relaxed"

Not to become acquainted with Steve Wadsworth and follow him through the strange vicissitudes of his remarkable career is to miss intercourse with a human being of a kind rarely found between the covers of a book.

—Baltimore American.

LIFE PUBLISHING COMPANY, 17 West 31st Street, New York



A SUFFRAGETTE

AN OLD MAID

AN ENGAGED GIRL

A SOCIETY GIRL

PLUMAGE

A SUGGESTION

# The Electric of Almost Primary Simplicity

The simplicity and ease with which Rauch & Lang Electrics are operated are best evidenced by the fact that many owners allow their children, unattended, to run them about the city parks and boulevards.

They are easy to steer. Throwing the power on and off and applying the brakes is all done with a single lever. Simplicity itself.

The car is so responsive to the power-control at all times and so sensitive to brakes that it seems to

answer your impulses before you have turned them into action.

The Rauch & Lang control is unique and is invaluable, especially to women who wish to drive. This patented device is insurance in traffic difficulties.

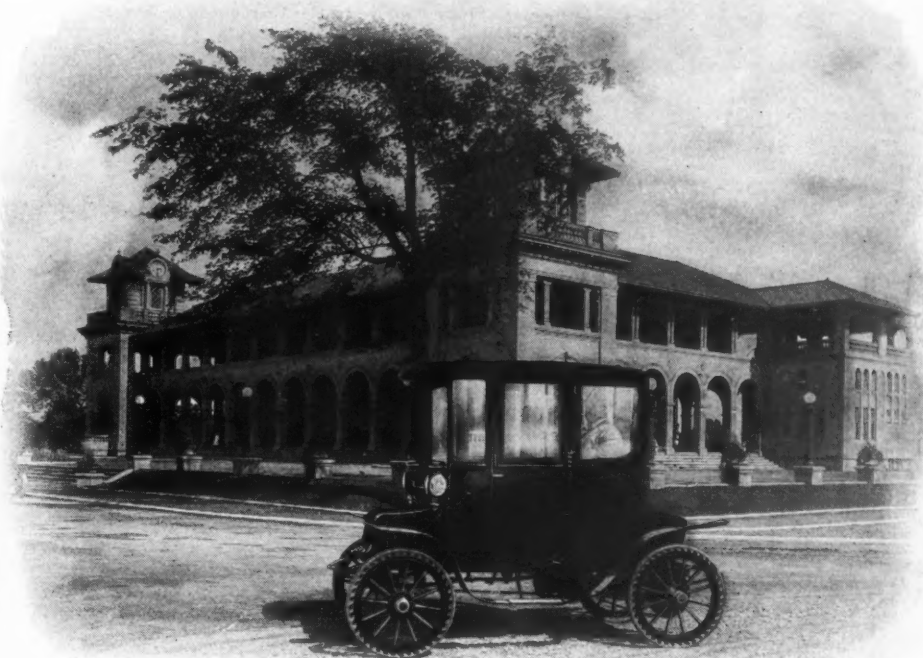
Exide Battery standard equipment; Edison or any other battery furnished if desired.

The Rauch & Lang agent in any of the principal cities will gladly demonstrate.

The catalog, mailed on request, describes the car in detail.

**The Rauch & Lang Carriage Co.**  
2271 West 25th Street Cleveland, Ohio

*Rauch & Lang  
Electrics*



(40)

## Tweedledum and Tweedledee

Have you ever noticed?

When the Other Fellow acts that way he is "ugly"; when you do it's "nerves."

When the Other Fellow is set in his ways he's "obstinate"; when you are it is just "firmness."

When the Other Fellow doesn't like your friend he's "prejudiced"; when you don't like his you are simply showing that you are a good judge of human nature.

When the Other Fellow tries to treat some one especially well he is "toadying"; when you try the same game you are using "tact."

When the Other Fellow takes time to do things he is "dead slow"; when you do it you are "deliberative."

When the Other Fellow spends a lot he is a "spendthrift"; when you do you are "generous."

When the Other Fellow picks flaws in things he is "cranky"; when you do you are "discriminating."

When the Other Fellow is mild in his manners he is a "mush of concession"; when you are it is being "gracious."

When the Other Fellow gets destructive it is "toughness"; with you it is "forcefulness."

When the Other Fellow gets too lively he is "fast"; when you do it is just "high spirits."

When the Other Fellow holds too tight to his money he is "close"; when you do you are "prudent."

When the Other Fellow dresses



If you want to settle the question of cigaret quality forever—at my risk—send your name to me now and receive my big dollar offer.

**MAKAROFF**  
**RUSSIAN**  
**CIGARETS**

15c  
And a  
Quarter

Ask  
Your  
Dealer

have made good on the broadest claims ever made for anything to smoke. Write now for the big dollar offer to prove it.

*Makaroff - Boston*

Mail address—95 Milk Street, Boston

extra well he's a "dude"; when you do it is simply "a duty one owes to society."

When the Other Fellow runs great risks in business he's "foolhardy"; when you do you are a "great financier."

When the Other Fellow says what he thinks he's "spiteful"; when you do you are "frank."

When the Other Fellow won't get caught in a new scheme he's "back-

woody"; when you won't you are "conservative."

When the Other Fellow goes in for music and pictures and literature he's "effeminate"; when you do you are "artistic."

## Waiting

Aunt Anna asked her little nephew what he would like to give his cousin for his birthday.

"I know," he answered, "but I ain't big enough."—*The Delineator*.



**A Martin & Martin Model**  
Black Russia calf walking boot. Narrow toe  
—high arch—hand sewn.  
**PRICE TEN DOLLARS**

Most shoe stores strive after extreme effects each season and call them the newest fashions.

Our custom is to make a careful study, at all times, of the ideas of our patrons—the best dressed men and women in America—reconcile these ideas and apply them along practical lines. The results are

### Standardized Shoe Fashions

Long experience in custom boot making has proven this to be the only sound method.

Test our shoes—and the intelligent, interested, store service that goes with them. Your money is always in trust with us—it is yours if we do not satisfy you.

You may buy from us as well by post as in person whether it be slippers, riding boots, hunting boots, dress or street boots. Let us send you photographs of the season's models.

By furnishing the usual commercial references you may open a charge account.

# MARTIN & MARTIN

BOOTMAKERS FOR MEN AND WOMEN  
1 East 35th St., NEW YORK—183 Michigan Av., CHICAGO

French calf walking boot—heavy single sole—  
flat last—narrow toe—bench made.

**PRICE TWELVE DOLLARS**



### Cause and Effect

"For a spring chicken, madam," said Dawson, "I must confess that I consider this a pretty tough bird."

"Yes, Mr. Dawson," replied the landlady amiably, "but you must remember that we have had a pretty tough spring."  
—Harper's Weekly.

"Love! Ah, love!" cooed the sentimental maiden. "I feel as if I could live on nothing but love."

"Do let me be your caterer," returned the ardent youth at her side.

—Boston Transcript.



### Those Men!

CHAMBERSBURG, PA.,

October 10, 1910.

DEAR LIFE:

Don't be silly!—that is if you can help it. Who asked old Asquith to say "no" that he has to keep on harrowing his poor dear feelings doing it? In the first place men are simply a pack of thieves who have stolen everything from women and then think themselves generous in doling it back grain by grain. They have in equity no more right or title to govern women than women have to govern them. Custom simply sanctions what brute force stole.

Then, again, man's plaint that he hates to say no to women is the most howling joke even LIFE ever got off. Do please next time, before you indulge in the like, read the records. It is not always safe "to be as funny as you can."

Men have grudged women education, freedom to do as they wish or study what they like. Men have fought and disputed every weary step of the way brutally, selfishly, cruelly. Read Charles Reade's "Woman-hater," and see how his objection to deny her works out in practice.

MARY FORWARD KIMMELL.

### Osculatory

DEAR LIFE:

Though never before having taken advantage of your columns to give vent to my thoughts, I really don't think that the rebuke administered by your correspondent, Mr. J. J. Paul of St. Louis, should go unanswered.

### House Cleaning

# LEWIS & CONGER

HOUSE FURNISHING WAREROOMS

Established 1835

Every Utensil and Material for

## House Cleaning

and Renovating

**Brooms, Brushes, Dusters, Chamols,  
Cleansers and Polishers for  
Floors, Furniture, Glass  
and Metal.**

**Carpet Sweepers, Vacuum Cleaners  
Cleaning Cloths and Material, &c., &c.**

Correspondence Invited

130 & 132 W. 42d Street

New York

# COMFY

## Footwear

### The Antoinette



Our newest and best. Made of fine Comfy Felt with noiseless belting-leather soles and low heels. Trimmed with ribbon in colors to match. This is perfection in a slipper to cover the whole foot.

Women's only. Price  
Colors: Black, Red, Brown, \$1.75  
Gray . . . . . Delivered



### The Peerless

A Comfy Moccasin slipper trimmed with ribbon in colors to match. Very handsome and of course very "comfy." This is the peer of any slipper for comfort, beauty and durability. Regular "Comfy" construction.

Women's, Black, Red, Brown, Gray, Price  
Old Rose, Lavender, Taupe, Pink,  
Wistaria and Light Blue . . . \$1.50  
Misses', Red, Light Blue, Pink . . 1.35  
Child's, Red, Light Blue, Pink . . 1.25  
Delivered

Send for our handsome illustrated Catalogue No. 23 showing many new styles.

**Danl. Green Felt Shoe Co.**  
110-112 East 13th St. New York.

The mere thought that one could object to your innocent pictures of amorous youths is in itself so preposterous and at the same time so sad that one must sympathize heartily with Mr. Paul. If he is so old that he has forgotten the pangs of love of his youth and cannot even bear the sight of well-drawn pictures of loving couples, let him subscribe to the *Review of Reviews* or some other cheerful record

(Continued on page 785)

## An opinion from GIACOMO PUCCINI regarding KNABE PIANOS

Signor Puccini is the composer of "La Boheme," "Tosca," "Mme. Butterfly," etc. His visit to the United States this winter for the production of his latest opera,

**"The Girl of the Golden West,"**

will mark an epoch in the musical affairs of this country

Messrs. Wm. Knabe & Co.

I have had the pleasure to prove your piano and I have become very enthusiastic.

The sweetness of its tone transports the soul and makes one dream of strange worlds where dwell the spirits elect.

It is incomparable in strength and roundness, and I attest to the grand impression received.

With great respect, I salute you.

GIACOMO PUCCINI.

Milan, **June 21, 1910.**



# The Knabe Mignonette Grand Piano

5 feet 2 inches, \$700  
mahogany. Price

An instrument that is not only indispensable where space is limited, but one that carries the indorsement of the leading pianists of the day.

Wm. Knabe & Co., 437 Fifth Ave., New York City



"YOU ARE RIGHT, BELINDA. THIS IS THE SAFEST PLACE FOR A NEST IN THIS LOCALITY."



Springing pure from the heart of New Hampshire's granite hills, Londonderry Lithia Water is carried under perfect seal to thousands of homes in city and town. It should be in your home as a table water of especial pleasantness and as an efficient guardian of health.

## Londonderry

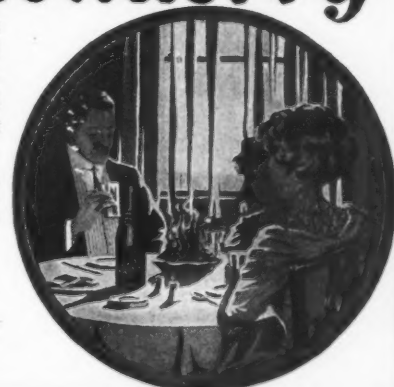
is a natural water with its solvent minerals so blended as to be peculiarly healthful. It is highly recommended by physicians as the most valuable of alkaline waters.

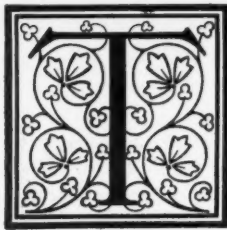
The sparkling (effervescent) in the usual three sizes for table use. The still (plain) in half-gallon bottles.

An attractive brochure on Londonderry will be mailed free on request.

**LONDONDERRY LITHIA SPRING WATER CO.,**

Nashua, N. H.





# THE · YERKES · COLLECTION OF · ORIENTAL · CARPETS *With Critical Text by* JOHN · KIMBERLY · MUMFORD

THE KNAPP COMPANY of New York, makers of the *de luxe* catalogue color plates of the Yerkes and Marquand Collections, announce publication on November 15, 1910, of a *de luxe* Portfolio containing 27 facsimile color reproductions of the Yerkes Carpets, in a limited edition of 750 copies for the United States.

¶ The Yerkes Collection, which was finally dissolved at public sale in April, 1910, has long been renowned among connoisseurs throughout the world. These are the only reproductions that have ever been made of it. The original water-color drawings are now exhibited at the Knapp Galleries, Litho Building, 58 East 19th Street, New York.

¶ Both the color work and text are most elaborately printed on India Toned Enamel Paper, sheets 14x22 inches, and are enclosed in a superb Portfolio of Samarkan Silk.

¶ Mr. Mumford, who supplies the accompanying text, is author of the Scribner book on "Oriental Rugs" and of the *de luxe* catalogues of both the Yerkes and Marquand Collections.

¶ Of the allotment made to the United States, subscriptions will be entered in the order received.

¶ Copies bearing numbers from

1 to 250 will be sold for \$35.00 each  
251 to 500 will be sold for 50.00 each  
501 to 650 will be sold for 75.00 each  
651 to 750 will be sold for 100.00 each

The 250 copies remaining of a total edition of 1000 have been subscribed for by B. T. Batsford of London, for Great Britain; Karl W. Hiersemann of Leipzig, for Continental Europe; and James Miln of Toronto, for the Dominion of Canada.

Persons desiring to secure copies of this work are requested to apply promptly, by letter, for subscription forms and a full description of this noteworthy publication.

## THE KNAPP COMPANY

(Art Publication Department of the American Lithographic Company)

58 EAST 19TH STREET,

## Art Publications

NEW YORK

### LIFE'S INFALLIBLE FORTUNE TELLER

If you were born on  
**November**



1 Your future wife will have a sense of humor and although you may believe it yourself you will find it difficult to make her think you are a model husband.

Your future husband will be a trapeze performer who will practice stunts on the chandelier just as you want to go to sleep.



6 Your future wife will design her own gowns after her own ideas of what is artistic. You will wonder why she is not like other girls.

Your future husband will be a crank on the subject of diet and no one will accept your dinner invitations more than once.



11 Your future wife will speak French badly and will insist on speaking it in restaurants. You will eat strange dishes.

Your future husband will have a mad passion for fishing, but in the ordinary affairs of life will be a truthful man.



16 Your future wife will be a Daughter of the American Revolution and you will often regret that the British were whipped.

Your future husband will be a gentleman of the old school with queer ideas of how far gowns should be décolleté. As you are vain of your neck this means trouble.




**New ARROW Notch COLLARS**

that sit snug to the neck, meet closely at the top, yet have ample space for the cravat.

15c. each, 2 for 25c. In Canada, 20c., 3 for 50c.  
ARROW CUFFS 25c. In Canada, 35c.  
Send for Arrow-Notch Folder. Cluett, Peabody & Co., Troy, N. Y.

Clifton 2 3/4 in. high  
Lambs Club 2 1/4 in. high  
Bedford 2 1/4 in. high

Cop. '10, Cluett, Peabody & Co.

"On the Mountain Top"

## The Montclair

Forty Minutes from B'way

A GRILL  
that's exceptional.

Montclair, N. J.  
Tel. 1410 Montclair

### From Our Readers

(Continued from page 78a)

of life's more sombre if less real settings.

But so long as you, dear LIFE, retain your present name remain true to it and give us "life as she is lived" with all its kissings and other pleasantries that really make the world bearable. To appreciate properly the worth of a mere kiss let Mr. Paul read Hunt's ever charming little rhyme, "Jennie Kissed Me."

May he be reformed and may you, LIFE, help to reform him by continuing your delightful paper on the same cheerful and joy-of-life basis that has made it in the past such an agreeable companion in this glum world. I hope no one is able to win his \$50 offer.

J. GORDON RIPLEY.

### More Opinions of An N. D.

DEAR LIFE:

There has been a great decline in drugging of late, not so much because the doctors are averse to giving drugs as because an enlightened public is beginning to refuse to swallow them. In place of drugs we now have the injection of poisonous animal virus into the blood, which is much more dangerous. Several eminent physicians have lately expressed their belief that the awful increase in cancer of late years is largely due to the accumulative effects of this practice.

The germ theory holds the boards at present. The medical profession is suffering from "bugophobia." Every ailment is attributed to a germ, whereas these germs are merely incidental to a certain condition of the body, which produces disease, just as mag-

## The Influence of the ANGELUS on the Growing Child

When you were a girl or a boy, not one child among thousands had the musical opportunity which today the children of any household may enjoy—the means of having everyday acquaintance with the world's best compositions perfectly and personally played, as provided by

THE NEW 88-NOTE

# ANGELUS PLAYER-PIANO

—the only player-piano which anyone can play artistically with personal expression.

To bring up your children with the ANGELUS will mean that their musical senses and tastes will be developed naturally and correctly to their fullest and best possibilities.

Most wonderful of the exclusive ANGELUS features is the

## PHRASING LEVER

—the most valuable and important device on any piano-player or player-piano—a small tablet responsive to the slightest pressure of the fingers, which brings under complete and instant control the most delicate variations of tempo, so essential to really artistic musical expression. Pausing, accelerating, retarding—your whole musical sense and feeling are reflected through the Phrasing Lever.

Of scarcely secondary artistic importance are the Melodant, the Melody Buttons the Diaphragm Pneumatics, the Sustaining Pedal Device, and the Artistic Music Rolls with which the ANGELUS only is equipped.

When you have had our local representative demonstrate these wonderful devices to you—your choice will surely be the ANGELUS.

THE WILCOX & WHITE COMPANY  
MERIDEN, Conn. Business Established 1877  
REGENT HOUSE REGENT STREET LONDON



gots are incidental to decaying meat. The prevalence of this absurd germ theory has brought excruciating torture on innocent animals and has caused the death of millions of people who might have recovered had they been treated in a rational manner.

Hand in hand with the germ theory naturally goes the equally false theory of infection. Now ask yourselves this: How is it when a house is quarantined for diphtheria, or scarlet

fever, or smallpox, or whatever it may be, and nobody is allowed to enter or leave under penalty of the law, a medical man—otherwise a human being "just like you and I"—perhaps wearing a long black coat and a beard, may go in and out as often as he likes and nothing happens to him? "Oh," but the doctor will say, "he takes precautions." Well now, what "precautions" can he take that a

(Continued on page 786)

### Nurses Outfitting Association

54 W. 39th St.,  
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Home Bureau House  
Near Fifth Avenue

CORRECT  
UNIFORMS

For Maids  
For House  
and Street

Imported  
Novelties

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Aprons Collars  
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Send for  
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# Brighton Garters

Other garters are heavily padded to keep the metal from the skin. The shape of the Brighton metal prevents it touching the leg. See how a pencil slips beneath.  
**25 cents every-where—or we mail them.**



Flat as this sheet of paper; stronger but lighter than any other garter; fitted to prevent binding, chafing, or tiring the leg; so secure that the sock can neither slip nor tear; pure silk webs—any color.

**PIONEER SUSPENDER CO.**

ESTABLISHED 1877

**PHILADELPHIA**

## From Our Readers

(Continued from page 785)

"layman" cannot also adopt? If he has any special means of avoiding disease and does not let the public know, he is an enemy of society. But he has not. An Eastern paper recently suggested that the reason why physicians wear their beards à la Van Dyke was that the germs might crawl out on the point and drop off, the pointed whiskers acting like the automatic device in a patent fly trap.

In conclusion, let me quote the following statement by Prof. Alonzo Clark, of the New York College of Physicians and Surgeons:

"In their zeal to do good physicians have done much harm. They have hurried thousands to their graves who would have recovered if left to nature."

HARRY ELLINGTON BROOK, N. D.

P. S. Please note that N. D. doesn't stand for "no doctor," but for "Doctor of Naturopathy."

Our Thanks and Sympathy to a Friend in Montana

TO THE EDITOR OF LIFE:

DEAR SIR.—My subscription to your good paper has expired. I enjoyed it

very much, but this year crops are very poor in this section of the country, I had in four hundred and thirty acres

of grain, and will not reap even my seed, consequently I am sorry to tell you will be financially embarrassed, and at present can't see that I can afford your valuable paper.

Yes

TO THE EDITOR OF LIFE:

This week's copy of LIFE is undeniably funny, although at the expense of women's admitted desire to marry; but, do you not think it not only illogical, but rather cruel, to ridicule women for their desire to marry, and when they do not do so, ridicule them for being "old maids," so called.

Of course you are not the only offenders in this matter, and are only reflecting public sentiment as you find it, the more is the pity.

If women refused to marry when opportunity offered, there might be some excuse for ridicule, but when it is known that normal women would naturally rather marry than live single, is it not cruel to punish them for something for which they are not responsible?

Very truly yours,

HENRY JUSTICE.

PHILADELPHIA, October 13, 1910.

(Continued on page 787)

## The New Novel by the Author of "THE MASQUERADER"



# MAX

By KATHERINE CECIL THURSTON

THERE are some stories one can't tell about—it wouldn't be fair. "Max" is like that—the plot is so new, so fresh, so untouched, and the mystery of it has such alluring charm that one feels like an eavesdropper in even hinting at the strange and delightful vistas the unfolding of the story brings. There is, however, one thing it seems right to tell—the story is a tale of an unusual personality, just as "The Masquerader" was. You remember how "The Masquerader" held you, the varied delight of it all? Well, "Max" is like that, only more so. It is a unique love story, for the heroine is also the hero.

With Many Illustrations  
by Frank Craig

HARPER & BROTHERS  
Publishers, Franklin Square, New York

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creates a sun and wind-proof complexion. Price 50c at all dealers or by mail. Sample of Kosmeo Cream, Kosmeo Face Powder and 64-page book on the complexion and hair sent free. Address Mrs. Gervaise Graham, 1495 Michigan Ave., Chicago.



## From Our Readers

(Continued from page 786)

DEAR LIFE:

Your statement in a recent issue of the increased cost of maintaining your admirable charity, the Fresh Air Fund (about 33 per cent.), strikes another note in that fashionable and hysterical inquiry as to the increase in cost of living.

When we get where we are hampered in the doing of our duty to those dependent upon us for a little hope and happiness, the children of our large cities, it is time to be honest and tell the truth.

For political purposes and the building up of yellow journalism, it may be well enough to throw stones at our railroads, Steel Trust, Rockefeller, Morgan & Co., but why not go right down to rock bottom facts and own up? Are the retail associations junketing around the States for fun?


Does it mean decrease in cost of living when we have one or two labor organizations in every town? What does the association of raisers of beef cattle mean?

Does the combination of Grafters-Wet-Dry Men and penny politicians in all the States mean decrease in cost of living, or can the farming out of place and power by the party in power to these petty rascals mean lower taxes and cost of living?

When oil costs us 50 to 75 cents per gallon and trusts (or what we fight as trusts) were in their infancy, we were

# Edward Miller & Co's

## LAMPS



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LAMPS.**

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**EASY TO ORDER:** You can show this advertisement to your dealer and get him to order for you. He should have Miller Fixtures in stock. Do not purchase anything in this line until you have seen our beautiful products.

Write to us for illustrated booklets, stating whether you are interested in oil, gas or electric lighting.

**EDWARD MILLER & COMPANY**  
(First Makers of Kerosene Oil Lamps. Est. 1844)  
Factory 17 Miller St., MERIDEN, CONN.



## Good



## Service

The whole plan of Whitman's Agencies, covering the continent, means just this—that you get these *perfect* chocolates and confections *served perfectly*. Our agent is not simply a dealer. He is careful, interested and always responsible for every package of Whitman's that he sells.

Our sales agents, everywhere, get the sealed packages direct from us and sell them promptly. Any package that is not sold while it is perfectly fresh is returned to us.

Inside every package is this *personal* message to the friend who buys it—a

message that means just what it says. We very seldom are called on to replace a package that has met with an accident or disappointed a purchaser. Then we make the best amends we can, with pleasure and thanks for the opportunity.

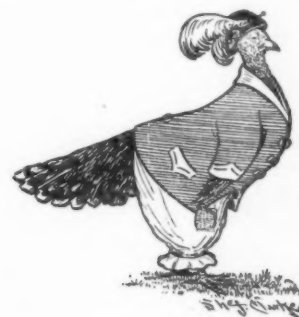
Ask for the **Fussy Package**—Chocolates (hard and nut centres) at \$1.00 the pound; our Super Extra Chocolates at 80 cents a pound; Chocolate Maraschino Cherries, 50 cents a box; Honey White Nougat, 50 cents a box. Sent postpaid where we have no agents. Write for booklet "Suggestions," describing the Whitman Service and Specialties.

**STEPHEN F. WHITMAN & SON, Inc.**  
Established 1842 PHILADELPHIA, U. S. A.  
Makers of Whitman's Instantaneous Chocolate.

all out for a chance to form our own little trust, the microbe was in us and it has grown, we are kicking up a lot of dust and calling attention to the other fellow, while small combinations and associations are growing fat and saucy. Let the Sherman act apply to labor and capital, wholesaler and retailer, and why not give those tots a show?

Yours,

FOR LIFE, TRUTH AND THE WAY.  
STAUNTON, VA.



A TURKEY HOBBLER



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THOMAS CORT

bearing this mark

are made to supply that growing public which realizes the true economy of buying the best. For instance, ten dollars invested in one pair of "Cort" shoes will give infinitely more satisfaction than the same amount spent for two pairs of ordinary shoes.

"Cort" shoes are custom quality in every particular, made by hand over custom lasts, by workmen whose whole previous experience has been in the making of shoes to individual measure.

Not only "Cort" shoes for street and dress wear, but "Cort" riding and field boots, golf, tennis and yachting shoes are the world's standard of correctness and quality.

"Cort" shoes are made for both men and women and they fetch 8 to 15 dollars at retail. Let us tell you where they may be had.

THOMAS CORT

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NEWARK, N. J.

NEW YORK CITY AGENCY

MARTIN & MARTIN, No. 1 EAST 35TH STREET

# ILLUSION

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PERFUMES



**D**RALLE'S famous Floral ILLUSION is a distinctive perfume.

The pure unadulterated essence of the flower. Nothing added and nothing taken away.

Extracted by a new and secret process, the full fragrance of the flower is obtained in a highly concentrated liquid form, without alcohol or other cheapening ingredients.

One drop imparts the delightful odor of freshly cut flowers.

**AN ILLUSION HEART FOR THREE 2c STAMPS**

This dainty heart, touched with a single drop of Lily of the Valley, will demonstrate the lasting fragrance of DRALLE'S ILLUSION. Wear it about your neck, or carry it in your purse with your handkerchief, and note how long it lasts, and how many of your friends will notice it. When sending give your dealer's name.

Imitators have attempted to copy the package, the bottle and the labels—but it is impossible for them to duplicate, or even imitate the perfume. Insist on DRALLE'S ILLUSION, the original and genuine non-alcoholic perfume.

ILLUSION can be had in Rose, Violet, Lily of the Valley, Narcissus, Heliotrope, Lilac and Wistaria at the best shops.

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**MAMA'S FAVORITE**

**The Secret of a Healthy and Beautiful Skin**  
A perfect complexion is assured to all who use this soap. Its transparency is a sign of its purity.

**FERD. MULHENS, Cologne o/R, Germany**  
MULHENS & KROFFT, 295 Broadway, New York  
Send 16 Cents in stamps for a full size sample cake

## Life's Suffragette Contest

\$300 to the Winner

**L**IFE will pay the sum of Three Hundred Dollars for the best reason, or reasons, why any man should not marry a suffragette.

### CONDITIONS:

Each answer must be limited to three hundred words. Manuscripts, however, may be as short as the contestant prefers.

Manuscripts must be typewritten, and should be addressed to

THE CONTEST EDITOR OF LIFE,  
17 West 31st Street,  
New York.

The contest is now on, and will close on December 31st, 1910. Manuscripts received after that date will not be considered.

LIFE will pay at its regular rates for all manuscripts published.

The prize will be awarded by the Editors of LIFE, and the announcement of the winner will be made as soon after January 1st, 1911, as possible.

It is not necessary to be a regular subscriber to LIFE in order to compete. The contest is open to every one.

## BOOK BARGAINS

Our Catalog, filled with good Holiday and Library Books at Bargain Prices, sent free to any address. We are the *Oldest and Largest Mail Order Book Establishment* in the U. S. Established in 1884. We are also successors to the

**Oldest Book-store in New York**  
(Leggat Bros., who began business in 1855)

We sell everything in the way of a book, and at the lowest prices, our discounts ranging all the way up to 80 per cent. If you want good books at bargain prices and prompt service, write to-day for Catalog. We refer to any of the leading New York publishers.

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225 Fifth Ave., New York City

### Who Killed Cock Robin?

(As it might be written had the author lived in the year 1910.)

"Who killed cock robin?" "I," said the sparrow, "with my bow and arrow,

I killed cock robin."

The prosecutor said: "I see, Clear case of murder—first degree."

"Who saw him die?" "I," said the fly, "with my little eye, I saw him die."

This proved the case with ready ease

(He got ten dollars witness fees).

"Who caught his blood?" "I," said the fish, "with my little dish, I caught his blood."

They marked the dish Exhibit "A," To be displayed on trial day.

"Who'll dig his grave?" "I," said the owl, "with my spade and trowel,

I'll dig his grave.

(I'm not in business for my health, So charge it to the Commonwealth.)

"Who'll be the parson?" "I," said the rook, "with my little book, I'll be the parson.

(I'll make the sermon something swell,

And the estate should pay me well.")

"Who'll sew his shroud?" "I," said the beetle, "with my thread and needle,

# PREMIER

## Premier quality is dominant in every line of this 1911 model

It is a car of classic proportions, of grace and dignity and charm.

The latest of a long line of cars that have not deviated one iota from the engineering ideal that inspired their initial production.

Quite obviously a quality car—that quality which is the heritage of years, and in no other way attainable.

That more than 84% of those who have purchased Premier cars during the past three years continue to be Premier owners is proof of Premier satisfaction.

Premier cars are conspicuously absent from the 'second hand, for sale' lists.

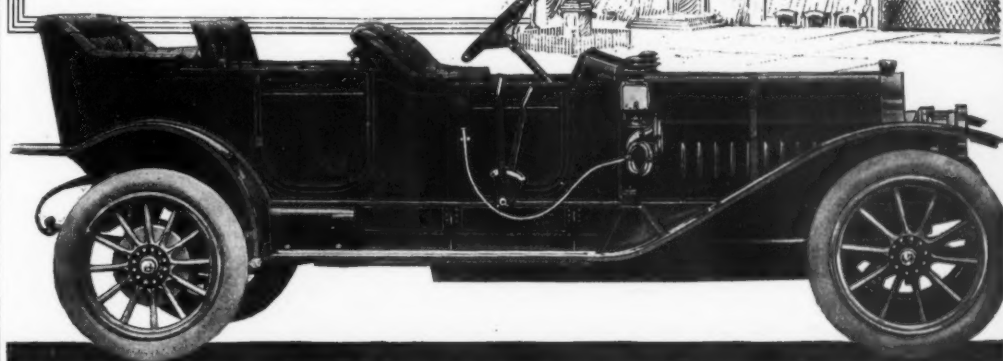
*Our little book "How to Buy a Motor Car" will prove of interest to every man in America who owns—or contemplates owning a car of the highest type : : :*

**Premier Motor Manufacturing Co.**

Licensed under Selden Patent

Dept. A

Indianapolis, Indiana



I'll sew his shroud.  
I know the coroner," she laughed,  
"We'll both get in upon the graft."

"Who'll sing a psalm?" "I," said the thrush, as she sat in the bush,  
"I'll sing a psalm.  
(A melancholy threnody,  
And worth at very least a V.)"

"Who'll pull the bell?" "I," said the bull, "because I can pull,  
I'll pull the bell.  
Gratuitously I'll perform,  
(Cock robin voted for reform.)"

But when the trial came, the fish  
Forgot to bring along his dish,  
And the silly fly could not remember  
Whether 'twas August or September.

(Continued on page 791)

### BRIGHTEN UP

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using WASHBURN'S PATENT

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SOLD the past YEAR should convince YOU of their  
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with the thumb and finger. Can  
be used repeatedly and "they always work." Made of brass in 3  
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**HANDSOME COMPACT STRONG No Slipping, NEVER**

All stationers. Send 10c for sample box of 50, assorted.

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# Horse Show Number of Life NEXT WEEK

The cover is by Henry Hutt. Speaking of this, when you pass any news-stand in the country these days, have you gotten into the habit of looking for Life Covers?

You can usually tell them a fair distance away. They are all warranted to capture the eye and heart at thirty paces. Get them for ten weeks or so and then make a frieze around your room.



## The Psychological Moment

From now on to just before Christmas is the open season for subscribers.

May we bring you down?

The cost is infinitesimal—a million dollars worth of wit, wisdom and fun for only a little fiver.

And by beginning now you get the great Christmas number along with all the rest.

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Don't be bashful.  
Ask for LIFE at  
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Ten Cents.



Right After the  
Horse Show,

**HELL**

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SALTO-NUTS—ITALIAN CHOCOLATES**  
\$1.25 lb. Mixed 80c lb.  
WRITE NOW FOR THAT UNIQUE BOOKLET  
**Hatch** "HATCH AN APPETITE"  
Broadway at 30th St., N. Y. City

### Who Killed Cock Robin?

(Continued from page 789)

A chance the sparrow's lawyer saw  
To argue the unwritten law.  
On cross-examination, he  
Twisted the State's case shamefully.  
Three doctors said the sparrow acted  
While neuro-mentally abstracted,  
The very sight of something red  
Made funny noises in his head,  
(These famous alienists all said).  
So when he saw cock robin's breast  
He simply had to do the rest.  
The prosecution thus outwitted—  
Why—Mr. Sparrow was acquitted.  
Thus the decedent's money went  
Or else to meet the costs was spent,  
And so cock robin's lawful heirs  
Got naught for their respective  
shares.

And yet there could be no denial  
It really was a famous trial.  
—Charles B. Connolly in *McDougall's  
Magazine*.

### The Latest Books

*Lady Good for Nothing*, by A. T.  
Quiller-Couch. (Charles Scribner's Sons.  
\$1.20.)



## Club Cocktails

**Here's to You!** No fuss, no  
trouble, no  
bother. Simply strain through  
cracked ice and serve.

Martini (gin base) and Manhattan (whiskey  
base) are the most popular. At all good dealers.  
**G. F. HEUBLEIN & BRO.** Hartford New York London

# Get a glimpse of the Golden West

Spend your winter in California. Visit the  
old missions—bask in the bright golden sun-  
shine—breathe the sweet summer breezes—  
revel in a bower of roses and an atmosphere  
of romance and enchantment. Get away from  
dreary winter into cheery summer. The all  
year 'round, de luxe

## Golden State Limited

via Rock Island Lines

—exclusively for first class travel—makes the trip a  
real joy. Less than three days en route, with every  
moment one of happiness amid the environments  
of superb Pullmans, new this season—cosy state-  
rooms—downy berths, a chef whose dishes are a  
delight and barber and valet to attend to your  
needs. Victrola Recitals every day—good books  
and a journey that will interest you.

Daily from Chicago and St. Louis to El Paso, Los Angeles, Santa  
Barbara, Del Monte—the Golfer's Paradise—and San Francisco  
via the route of lowest altitudes. The new "Californian" and other  
good trains every day from Chicago, St. Louis, Kansas City, St.  
Joseph, Omaha and Memphis, with choice of routes.

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Palmer Cox. (Century Company. \$1.50.)  
*The Frontiersman*, by H. A. Cody.  
(George H. Doran Company. \$1.20.)  
*A Dixie Rose*, by Augusta Kortrecht.  
(J. B. Lippincott Company.)

*Keith of the Border*, by Randall Par-  
rish. (A. C. McClurg & Co. \$1.35.)  
*Yosonde of the Wilderness*, by Harry  
Iring Greene. (Desmond Fitzgerald.  
\$1.00.)

*Leonora*, by Frances Rumsey. (D. Ap-  
pleton & Co.)

*Song-Surf*, by Caleb Young Rice.  
(Doubleday, Page & Co.)  
*Freda*, by Katharine Tynan. (Cassell  
& Co. \$1.20.)



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For 10c in Stamps or Coin

Illustrated with 20 full page half-tone cuts, showing  
exercises that will quickly develop, beautify  
and gain great strength in your shoul-  
ders, arms and hands, without any apparatus

**PROF. ANTHONY BARKER**  
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**Jaeger**  
SANITARY GOODS

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Seven Weights to choose from

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Physicians Everywhere.*

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"SAY, LANDLORD, I THOUGHT YOU SAID THIS WAS A QUIET FLAT?"

"WELL, HOW COULD I KNOW THAT YOU WOULD HANG AROUND HOME ON SUNDAYS?"

**RAD-BRIDGE**

Registered at Pat. Office London, WASHINGTON, OTTAWA

68

**PRINCE ESTERHAZY**  
Then up spake ardent Prince Esterhazy,  
"I can truthfully say I'm not lazy,  
I play 'Rad-Bridge' all day  
And must candidly say,  
That to start in anew I am crazy."

**SILK VELOUR PLAYING CARDS**

Latest, same quality, size, colors and price as our famous hem-stitched linen card, only difference design of back. "It's a beauty." Ten cents in stamps (less than cost) secures our handsome sample wallet of Bridge Whist accessories with new illustrated catalog.

Dept. L., RADCLIFFE & CO., 144 Pearl St., New York

### Bad Effect of Smoking

UNCLE MOSE: Look-a-heah, you George Washington Jefferson, what you all smokin' dat pipe fo'? Didn't Ah done tell yo' dat smokin' shortins er man's life moh dan haff?

YOUNG G. W. J.: But you has bin smokin' mos' yo' life, Uncle Mose, an' Ah reckon yo's is a purty ole man.

UNCLE MOSE: Dat's all right erbout me smokin', mah boy, but dat ain't de

point. Ah's eighty-foh yeahs ole now, but ef Ah hadn't nevah smoked, Ah might have been moh dan a hundred yeahs ole by dis time.

—National Monthly.

"'ERE, Bill, wot's the matter—you're lookin' worrid."

"Work—nothing but work from mornin' till night."

"Ow long 'ave you been at it?"

"I begin to-morrow."—M. A. P.

## William J. Locke

is acknowledged by critics to be the greatest living novelist. He wrote these books: "Derelicts," "Idols," "The White Door," "The Usurper," "Where Love Is," "The Morals of Marcus Ordeyne," "The Beloved Vagabond," "Septimus," "Simon the Jester."

His latest book, and one of the most intensely dramatic ever written, will appear as a two-part story in

## Ainslee's Magazine

A generous installment of twenty-eight pages will appear in the November issue, published October Fifteenth. Price Fifteen Cents.

### LOUISE CLOSSER HALE

contributes the complete novel—A Story of the Stage.

Anthony Partridge, Eden Phillpotts, E. Nesbit, J. W. Marshall, Jane W. Guthrie, A. A. Knipe and Carey Waddell are among the contributors.

## Historical Puzzle

1. Who met his knights at Runnymede,  
And signed the Magna Charta?
2. What sovereign do the Stuarts love,  
And call their "royal martyr"?
3. Who cried, on Bosworth's bloody field,  
"My kingdom for a horse!"
4. Who, barefoot, walked to Becket's tomb,  
In sorrow and remorse?
5. Who slew the deer in Sherwood green,  
And wound the merry horn;  
And robbed the rich, but spared the poor  
And laughed the king to scorn?
6. What pious king in Tunis died,  
While on his way to France?
7. What courtier lives in history,  
The darling of Romance?
8. What English city heard with joy,  
The Pipes of Lucknow sound?
9. Who, searching for an eastern route,  
A mighty ocean found?
10. What queen made cheese and butter,  
At "Little Trianon"?

## Hello, Brother!

We want you to meet 100,000 good fellows who gather 'round our "Head Camp" fire once a month and spin yarns about sport with Rod, Dog, Rifle and Gun. The

## NATIONAL SPORTSMAN

contains 164 pages crammed full of stories, pictures of fish and game taken from life, and a lot more good stuff that will lure you pleasantly away from your everyday work and care to the healthful atmosphere of woods and fields, where you can smell the evergreens, hear the babble of the brook, and see at close range big game and small. Every number of this magazine contains valuable information about hunting, fishing and camping trips, where to go, what to take, etc. All this for 15c a copy, or with watch fob \$1.00 a year. We want you to see for yourself what the National Sportsman is and make you this

## Special Trial Offer

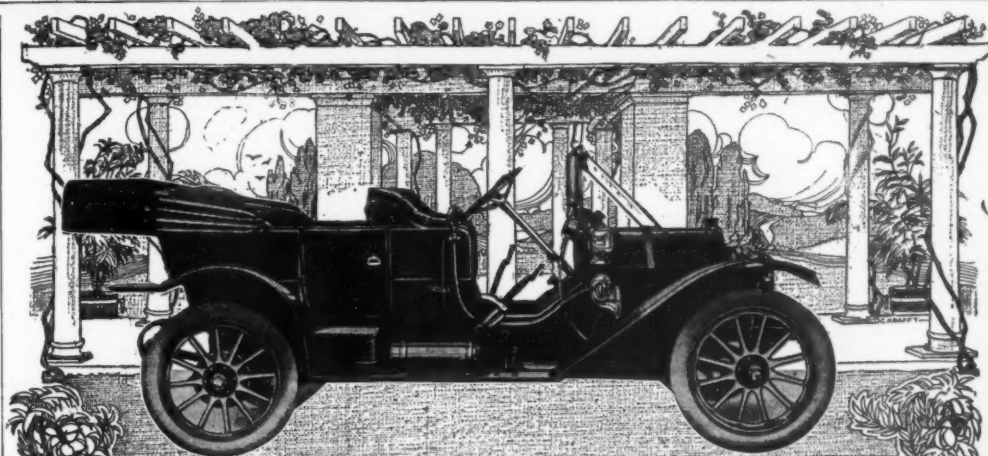
On receipt of 25c in stamps or coin we will send you this month's National Sportsman and one of our heavy Ormolu Gold Watch Fobs (regular price 50c) as here shown, with russet leather strap and gold plated buckle. Can you beat this?

This Month's National Sportsman, reg. price 15c. National Sportsman Watch Fob, regular price 50c. Total Value...65c.

ALL YOURS FOR.....**25cts.**

Don't delay—Send TODAY!

National Sportsman, Inc., 98 Federal Street, Boston, Mass.



There are two classes of buyers who prefer

## The Superb Haynes

To each of these classes this unusual car at \$2000 is an ideal car. You probably belong to one of these classes.

The first class is represented by those who could easily pay two or three times two thousand dollars, and who are only concerned in getting a car of reputation, proven merit and refinement.

The Haynes gives to such buyers everything they could expect to get if they were asked to pay an exorbitant price for the famous Haynes name.

The other class of buyers are those who prefer to pay less than two thousand dollars, but who insist upon economy of operation and recognize the big saving involved in buying a car built as the Haynes is known to be built.

To such buyers the purchase of a Haynes is a hard-headed, long-headed business deal—a purchase for the future as well as for the present.

The Haynes Model 20 for 1911 is a car of beautiful lines, an abundance of power (35-40 H. P.), 114-inch wheel base, and plenty of tonneau room.

The price of \$2000 includes complete equipment, of the best grade obtainable. For example, a big Type B Prest-o-lite tank is furnished instead of the customary small size, and the famous Warner Auto-Meter is put on every car. (Only a speed indicator of this quality is entitled to be used on a Haynes.)

In addition to this Model 20, we will also build for 1911 a limited number of big seven-passenger cars of 50-60 horsepower for those who prefer a car of this size.

Ask for literature regarding these cars before you commit yourself to any other make.

The Haynes name and reputation is your best possible safeguard in purchasing a car.

**Haynes Automobile Company**  
**Kokomo** 218 Main Street **Indiana**  
Licensed under Selden Patent

11. What prior of St. Victor  
Was the "Prisoner of Chillon"?
12. Who built the Palace of Versailles,  
And cultivated Science?
13. What king, in mail, to Saracen  
Rode forth, in bold defiance?
14. Who worked in Holland's dock-  
yards,  
Though Czar of all the Rus-  
sians?
15. Who was the "Iron Chancellor"  
Distinguished among Prussians?
16. Who was the empress that the  
French  
Called "Madame Deficit"?
17. What Orange girl was noted  
For her beauty and her wit?
18. What cardinal built Hampton  
Court,  
Then gave it to his king?

(Continued on page 795)

# Life's Great Auto Race

Now  
On

How it has been received by the civilized world.

## How the Contestants Stand to Date:

Locomobile.....	1,260 lines
McFarlan .....	840 lines
Overland.....	840 lines
Packard.....	840 lines
Pierce Arrow.....	840 lines
Rambler.....	840 lines
Stearns.....	840 lines
Thomas Flyer.....	840 lines
Peerless.....	634 lines
Haynes.....	448 lines
Rauch & Lang Electric.....	448 lines
Baker Electric.....	420 lines
Chalmers.....	420 lines
Cunningham.....	420 lines
Dayton.....	420 lines
Franklin.....	420 lines
Hudson.....	420 lines
Oldsmobile.....	420 lines
White.....	420 lines
Correja.....	224 lines
Marmon.....	224 lines
Premier.....	224 lines
Reo.....	224 lines
Stevens-Duryea.....	224 lines
Waverley Electric.....	224 lines
Brewster.....	210 lines
Club Car.....	210 lines
Kelly Motor Truck.....	210 lines

14,004 lines

The offer of a solid gold cup by LIFE to the automobile advertiser having the greatest number of advertising lines in this paper, between October 1, 1910, and April 1, 1911, has been received with unparalleled enthusiasm throughout the country.

President Taft, when seen, said:

"Hooray! Golf is only a circumstance to this race—more interesting than a tariff schedule."

Anthony Comstock could not restrain himself:

"Now, this is something like!" he exclaimed. "So far as I can learn, it is eminently proper. Keep up the good work."

Colonel Roosevelt, interviewed at Oyster Bay, could not say enough in praise of LIFE:

"Great work!" he exclaimed. "I haven't seen the cup yet, but understand it is a beauty. Of course I should hardly say that this is a philanthropic enterprise, but, then, we are all advertisers, more or less, and I must say you have originated a great idea."

Alfred Vanderbilt:

"Splendid! If you want my track, you can have it."

Lyman Abbott:

"I am something of an advertiser myself, but I must take off my hat to LIFE. What a pity, however, that you limited the race to automobiles which have the greatest number of ad. lines. I wish you had let in others. I should like to compete for that gold cup myself."

Abroad, automobile circles are just beginning to feel the effects of LIFE'S great offer. King George, on hearing the news, said:

"No country but America could begin to display the enterprise evidenced by this grand offer. While I do not care particularly for Americans, I must say that this offer of LIFE fills me with amazement. The cup is a beauty."

Emperor William of Germany was more reticent on account of recent criticisms of his freedom of utterance. He said:

"I cannot speak my full mind. Nevertheless, I must say that this contest of LIFE appeals to me strongly. Please cable me the winner's name on completion of race."

The effect on Europe, while marked, is generally moderate. This, in part, may be attributed to jealousy.



### Historical Puzzle

(Continued from page 793)

19. Who, as a pledge of favor,  
Gave a certain earl a ring?
20. Where did the cavaliers of France  
Recoil from English yeomen?
21. What exiled empress mourns her  
son  
Shot down by savage bowmen?
22. What Austrian died in Mexico,  
A tool to French ambition?
23. Who was condemned by Edward I,  
For fostering sedition?
24. Who had compiled the Domesday  
Book,  
Of national information?
25. What country squire left his  
estate,  
To guide an infant nation?

E. J. H.

(The answers to this puzzle will be given in the issue of November 10th.)

IMITATING the example of the sweet young things of Barnard College, some English girls have been holding a symposium on the subject of the ideal man, but they seem to have reached a different conclusion, mainly, no doubt, because the back pages of the magazines overseas are unadorned by the Googeneheimer model. John Bull's daughters, then, agreed that on the whole they

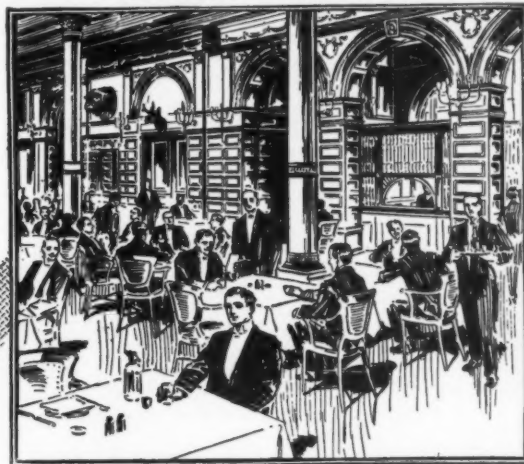


## Egyptian Deities

"The Utmost in Cigarettes"

Their delicate aroma  
is familiar from  
the "Avenue" to  
the Boulevards  
*Cork Tips or Plain*

The Lawyers' Club, New York.



The brilliant Legal and Financial Minds of the world gather and enjoy

## James E. Pepper

"Born with the Republic"



whisky at the famous Lawyers' Club, New York—they know its excellence—its better goodness. A trial will surely convince you.

If not at your dealer's sent prepaid 4 Quarts \$5.00  
The JAS. E. PEPPER DISTILLING CO.  
LEXINGTON, KY.

prefer an ugly man, with a temper and an enormous appetite. So the poet of the *Sketch* puts their aspirations into verse:

No beauty man with a barber's smile,  
No finicking lady's pet,  
Or dandified fop can ever beguile  
The militant Suffragette.  
The man who tames her will have to be  
Designed on a sterner plan—  
A kind of modified chimpanzee,  
Magnificent, ugly man.

Ideal man is distinctly plain,  
Dark, and of medium height,  
Forceful and calm, with a moderate brain,

And a fabulous appetite;  
Affection little, ill-temper much—  
That's the only man to suit,  
For, oh! there's nothing on earth to touch  
The masterful, ugly brute.  
—Argonaut.

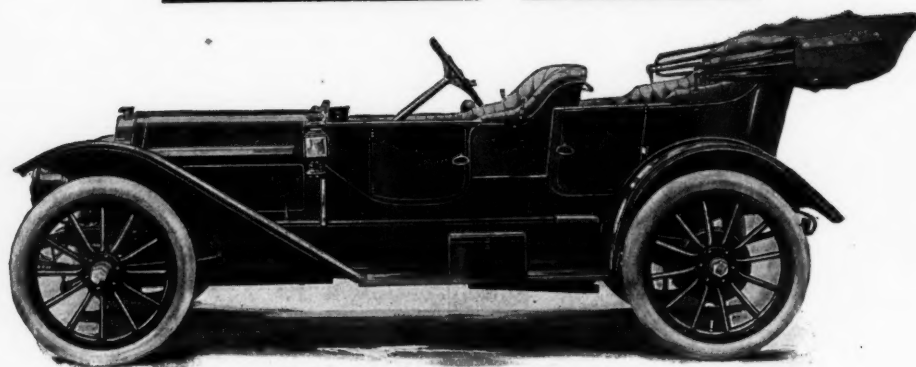


Sherlock Holmes: I HAVE DISCOVERED A CLUE TO THE DISAPPEARANCE OF MR. GOBBLE.

# McFARLAN SIX 1911

## \$2100

### COMPLETELY EQUIPPED



6 cylinder,  $3\frac{3}{4} \times 4$ , Unit Power Plant—3 to 60 miles an hour—120" wheel base, 36" wheels—price, including top and lamps, \$2100.00

¶ The McFarlan SIX for 1911 illustrated above is unquestionably the best motor car value on the market to-day.

¶ It isn't a new and untried car. It is a thoroughly developed, thoroughly standardized car that has demonstrated by actual performance every good quality a motor car should possess.

¶ Why be contented with a four-cylinder car when you can buy a sweet running six for practically the same price?

¶ The editorial on the right from the Boston Post of September 18th leaves nothing for us to say why you should prefer the McFarlan Six.

## McFARLAN CAR MAKES A HIT

The McFarlan Motor Car Company of Connersville, Ind., entered one of its regular stock models, six-cylinder cars, in the 200-mile event at Indianapolis, on Sept. 5, and, although this was their first race, the car made the 200 miles in 183 minutes and 15 seconds, running 17 miles for every gallon of gasoline consumed, which would seem to prove that the six-cylinder car, or, at any rate, the McFarlan six-cylinder car, is very economical in the consumption of gasoline.

The wonderful performance of the McFarlan six in this event was one of the star features of the Indianapolis meet. There were 12 cars started in the race; seven finished. Of the two McFarlans in the race, No. 23, driven by Barn-dollar, finished third, and this was the only car in the race that did not stop during the 200 miles in that long and grueling contest. No. 24, McFarlan six driven by Clemmens, stopped once and finished fifth. Both drivers, Barn-dollar and Clemmens, reported after the race that their cars were in as good condition as when they started, and both cars went through the entire race without change of tires.

In the free-for-all handicap these two McFarlans finished first and third respectively, again proving their speed and stamina.

**McFarlan Motor Car Company, Desk H, Connersville, Ind.**

*Builders of Six-Cylinder Cars Exclusively*



With the Gillette you are always "next!"  
You are not a Saturday night sitter and  
there is no cloud over Sunday morning.

The three-minute Gillette shave becomes an everyday habit.

Perhaps the younger men can scarcely appreciate the era of personal freedom that was ushered in by the Gillette. Many of them have never known anything else. The young man today doesn't learn to use the old open-blade razor in any form. He neither strops nor hones—that principle belongs to the past.

Who would return to the old ways? The crab progresses backwards: man does not.

Buy a Gillette and shave with it. You will understand why it outsells all the safety shaving devices ten to one. The Gillette is a success because it is practical. It will do what is claimed for it, and it will do it for you.

Standard set with twelve double-edge blades, \$5.00. Regular box of 12 blades, \$1.00; carton of 6 blades, 50c.

Write and we'll send you a pamphlet—Dept. A.

*King of Gillette*

GILLETTE SALES COMPANY, 48 West Second Street, Boston

New York, Times Bldg.

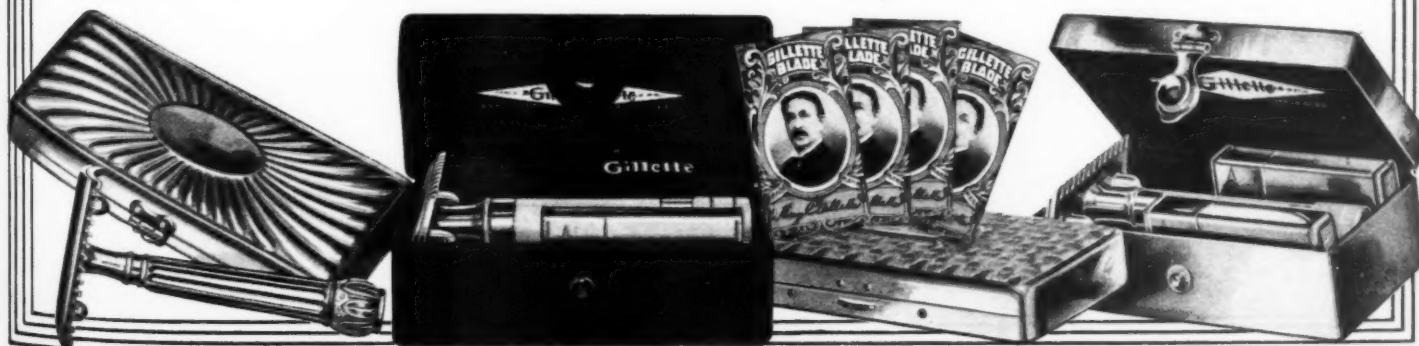
Chicago, Stock Exchange Bldg.

Gillette Safety Razor, Ltd., London

Eastern Office, Shanghai, China

Canadian Office, 63 St. Alexander Street, Montreal

Factories: Boston, Montreal, Leicester, Berlin, Paris



The "Old Man" Himself selects the paper for letterheads *now*. By educating the public to appreciate its quality, Old Hampshire Bond has raised business letter paper from a matter of office-boy routine to a question worthy of executive consideration.

## Old Hampshire Bond

Have you seen the Old Hampshire Bond Book of Specimens? It contains suggestions for letterheads and other business forms, printed, lithographed and engraved on the white and fourteen colors of Old Hampshire Bond and is mailed on request.

*Write for it on your present letterhead.*

**Hampshire Paper Co.**  
South Hadley Falls, Mass.

The only paper makers in the world making bond paper exclusively. Makers of Old Hampshire Bond, "The Stationery of a Gentleman," and also Old Hampshire Bond Typewriter Paper and Manuscript Covers.



**Philip Morris**  
ORIGINAL LONDON  
**Cigarettes**

Take them  
"into camp" for  
your vacation.

CAMBRIDGE in boxes of ten 25c  
AMBASSADOR the after-dinner size 35c

"The Little Brown Box"

## J. & F. MARTELL

**Cognac**  
(Founded 1715)



AND

**FINE OLD  
LIQUEUR  
BRANDIES**

GENUINE OLD  
BRANDIES MADE  
FROM WINE  
OF THE COGNAC  
DISTRICT

Sole Agents  
**G. S. NICHOLAS & CO.**  
New York



Both: YOU LIT THE FIRE. IT'S UP TO YOU TO PUT IT OUT.



## The Stearns Landaulet—An Ideal Closed Car

No more attractive closed car has ever been offered than the 15-30 H. P. Stearns Landaulet. Trimmed in whipcord, broadcloth or goatskin with finishings to match and seating five comfortably inside, a perfect car for all seasons is presented. The interior is luxuriously furnished with roomy and well-upholstered seats. Body fittings include dome light, clock, flower vase, speaking tube, card case, cigar lighter, ash tray, umbrella holder, note book, etc.

This type of car is ideal for the theatre, shopping and all social uses, its remarkably easy-riding qualities making it an ideal town car. The chassis is exceptionally well adapted for the exigencies of city service, the drop frame permitting low hung

doors with consequent ease of entrance and egress. The car has a short turning radius, and for this reason is easily handled in congested traffic.

Although many owners use this type of car the year round, the chassis is designed so that if desired a touring body may be substituted for summer use, thus providing two complete cars.

Landaulet prices vary from \$4000 and \$4600 for the 15-30 H. P. model illustrated above, to \$5850 for the 30-60 H. P. car. The 15-30 type is recommended for town use.

We have issued a booklet describing our closed cars, called "The Day in Town," and will send it to any address upon request.

30-60 H. P.  
Model  
Shaft or  
Chain Drive

## The F. B. Stearns Company

(Licensed under Selden Patent)

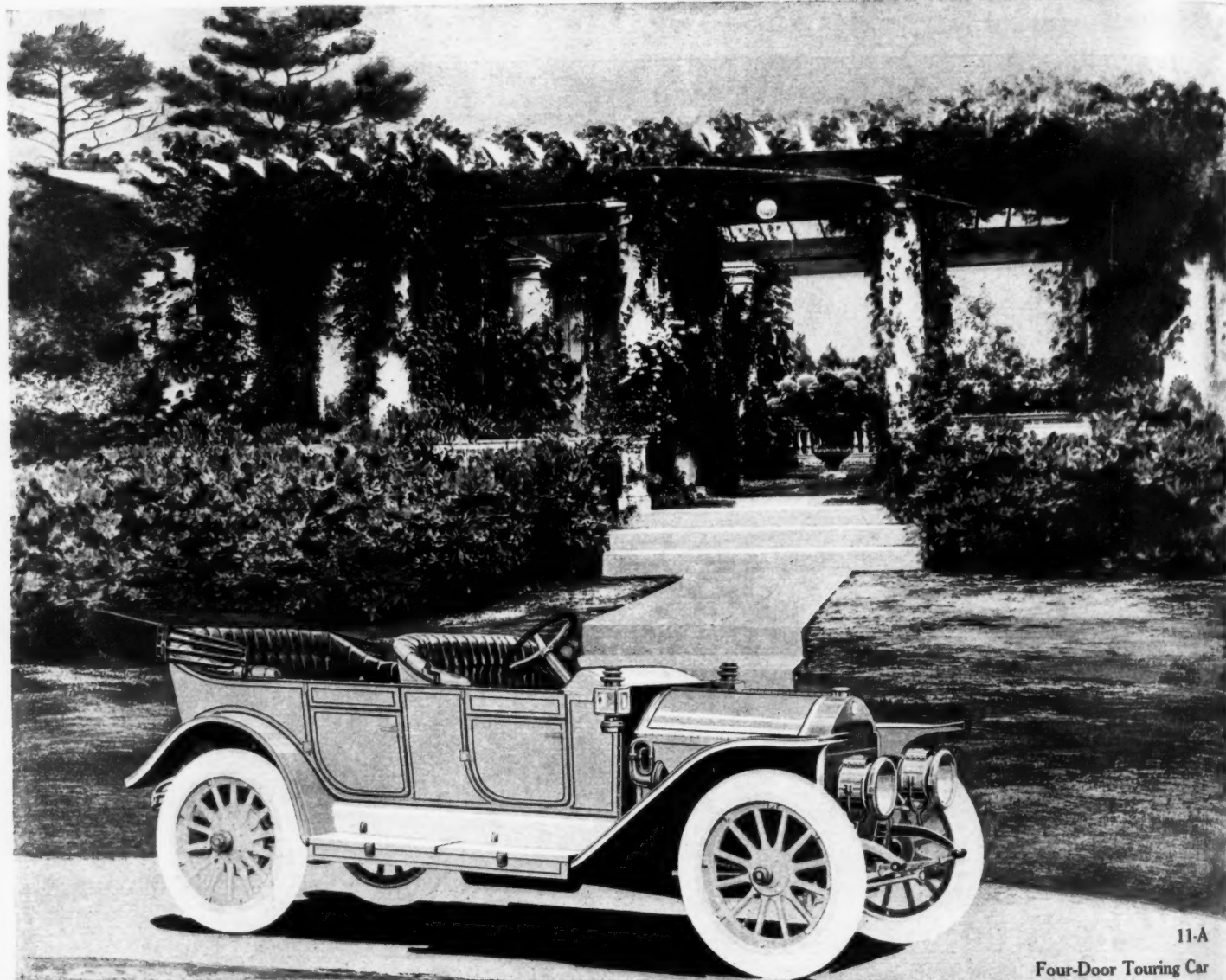
CLEVELAND, OHIO

15-30 H.P.  
Model  
Shaft Drive

Pacific Coast Distributing Office,  
1651 Van Ness Ave., San Francisco

Agencies in all Principal  
Towns and Cities





11-A  
Four-Door Touring Car  
(without top) \$2400

# *"Stoddard-Dayton"*

None can go further—none faster—none ride with greater ease and comfort. Its Purpose, in design and construction, has been exceeded by its Performance. We have another Four-Door Touring Car of same general lines, larger power, longer wheelbase, and seven passenger capacity. \$3000. Our advance catalog is ready for all who write for it.

The Dayton Motor Car Company  
Dayton, Ohio